

## Bio – Data

### I. Name, Designation and Department



#### **Dr.M. Selvam**

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&

Founder- Publisher and Chief Editor

**SMART Journal of Business Management Studies**

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### II. Educational Qualification

Sl.No	Course	Institution Studied	Year Passed
1.	B.Com	A.V.C College, Bharathidasan University	1985
2.	M.Com	Annamalai University	1988
3.	Ph.D (Commerce)	Annamalai University	1992
4.	PGDDE*	Indira Gandhi National Open University	1996
5.	MADE**	Indira Gandhi National Open University	1998
6.	M.B.A	Periyar University	2012
7.	D.Litt.	Bharathiar University	2017

\*Post-Graduate Diploma in Distance Education

\*\* Master of Arts in Distance Education

### III. Teaching & Research Experience (Total – Research & P.G.: 27 years, U.G.: 6 years)

Sl.No	Institution	Designation	Period		Total Years	
			From	To	U.G	P.G
a.	Department of Commerce Annamalai University	Research Scholar in Commerce	1988	1992	-	3
b.	Center for Distance Education, Bharathidasan University	Teacher Trainee Fellow in Commerce	1992	1995	3	3
c.	Center for Distance Education Bharathidasan University	Distance Education Officer ( Lecturer Cadre)	1995	1997	3	3
d.	Department of Commerce and Financial Studies, Bharathidasan University	Lecturer (SS) in Commerce	1997	2002	-	4
e.	Department of Commerce and Financial Studies, Bharathidasan University	Reader in Commerce	2002	2005	-	3
f.	Department of Commerce and Financial Studies, Bharathidasan University	Associate Professor and Head	2006	2008	-	3
g.	Department of Commerce and Financial Studies, Bharathidasan University	Professor and Head	2009	Till Date	-	8

#### IV. Experience in Educational Administration

Sl. No	Institution	Designation	Period		Total Years
			From	To	
1	Bharathidasan University, Tiruchirappalli	Teacher Trainee Fellow and Distance Education Officer ( in lieu of Lecturer)	18.12.1992	20.12.1999	7 years
2	Academic Staff College, Bharathidasan University, Tiruchirappalli	Director i/c	15.07.2013	08.10.2014	1 year and 2 months
3	Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli	Head of the Department	18.10.2005	Till date	11 years
4	Bharathidasan University, Tiruchirappalli	Senate Member	18.10.2005	Till date	11 years

**V. Abroad Visit (Singapore, Malaysia, Sri Lanka (Two Times), Dubai, USA, and Thailand)**

Sl. No	Country	Event/Institution	Assignment/Topic	year
1	Singapore	International Conference on, Business and Information	Paper Presented <sup>A</sup>	July 12-14, 2006.
2	Malaysia	International Conference on Business and Information	Paper Presented <sup>B</sup>	July 06-08, 2009
3	i) Sri Lanka	International Conference on, Modern Trends in Innovative Management held at Rajarata University, SRI LANKA	Delivered a key note address, acted as a Panel Chair, and Paper Presented <sup>C</sup>	October 27, 2011
4	i) Dubai	Department of Management Studies, Manipal University, Dubai Campus, UAE	Delivered Special Lecture <sup>D</sup>	3 <sup>rd</sup> March, 2013
	ii) Dubai	BITS - Pilani, Dubai Campus, UAE	Delivered Special Lecture <sup>E</sup>	3 <sup>rd</sup> March, 2013
5	i) USA	Annual Conference of American Society of Business and Behavioral Sciences, held at Harrah's Las Vegas, USA	Paper Presented <sup>F</sup>	February 21 – 24, 2013
	ii) USA	Department of Finance, International Business and Insurance, School of Business, Howard University, Washington DC, USA	Visited and Participated in the Annual Meeting of the Faculty (Board of Visitors)	February 15, 2013
6	ii) Thailand	International congress 2014- Bangkok, Thailand	Delivered a Key Note Address <sup>G</sup> Acted as a Conference Chair and Session Chair, and Papers Presented <sup>H &amp; I</sup>	19 <sup>th</sup> – 21 <sup>st</sup> November, 2014
7	ii) Sri Lanka	International Conference on Business and Information [ICIB 2017]	Act as a Session Chair and Paper Presented <sup>J</sup>	17 <sup>th</sup> – 19 <sup>st</sup> November, 2017

- A-**Corporate Governance and Performance – Indian Banking System
- B-**Impact of Mergers on the Wealth of Acquirer and Target Companies in India
- C-**Stock Market Seasonality: A study on the Indian Stock market
- D-**Principles of Financial Management
- E-**Personal Finance: Role of Stock Exchanges in India
- F-**The Influence of Stock Specific Factors on the Sentiment of Equity Investors:  
Evidence from Indian Stock Market
- G-** Innovation in Business Management
- H-** Inter – Linkages, Co Movements and Causal Relationship among Emerging Stock in  
Asia with Reference to Stock Exchange of Thailand.
- I-** Influence of Corporate Governance Practices on Firm Performance in India: A Study on  
Structural Equation Model Analysis
- J-** Movement and Linkage between Emerging Stock Market Indices with Currency Returns:  
A study with Reference to ASIA

#### **VI. A. Works of Distinctions**

- i)** Participated in ‘**All India Academic Staff College Directors Meet**’ from September 8 -9, 2014 in Academic Staff College, Punjab University, Chandigarh
- ii)** Designed and started a Journal - SMART Journal of Business Management Studies in January 2005 and editing and publishing issues of Journal.
- iii)** Instrumental to identify the recipient of SMART Journal Annual Awards and organize function to honor outstanding Academicians, Researchers and Educational Administrators (**www. Smartjournalbms.org**).
- iv)** Designed and introduced MBA (Financial Management) in 2007, M.Phil. (Management) in 2008 and MBA (Marketing Management) in 2011, in the Department of Commerce and Financial Studies, Bharathidasan University.
- v)** Instrumental to create three Endowments in the Department of Commerce and Financial Studies, Bharathidasan University
  - Commerce and Financial Studies Decennial Endowment, Rs. 1,00,000/-
  - Commerce and Financial Studies Alumni Endowment, Rs. 51,000/-
  - Commerce and Financial Studies Alumnus and Dr. M. Selvam Endowment Prize, Rs. 1,00,000/-
- vi)** Instrumental to enter in to a MoU with New York Institute of Technology, Abu Dhabi, UAE on 07-01-2011 to improve the standard of research activities.

## B. Awards and Honors

**Total – 7**

Sl.No	Award	Year	Organization
1	Best Professor	2013	Association of Scientists Developers and Faculties (ASDF), Pondicherry, India.
2	P.K. Das Memorial Best Faculty Award	2010	Nehru College of Educational and Charitable Trust, Coimbatore, India.
3	Jewel of India Award	2009	Indian Solidarity Council, New Delhi, India.
4	Eminent Citizen of India Award	2008	National and International Compendium, New Delhi, India.
5	Rashtriya Vidya Saraswati Puraskar	2008	International Institute of Education and Management, New Delhi, India.
6	Award for Research Excellence	2016	The Indus Foundation. USA & INDIA
7	Editorial Excellence Award 2017	2017	International Institute of Organized Research

## VII. Research Contribution

### A. Research Supervision

#### 1. Research Guidance

- a. Ph.D. – Completed : Total-16 (**Annexure-I**)  
Doing : Total-6  
b. M.Phil. - Completed : Total-12 (**Annexure-II**)  
Doing : Total-2

#### 2. Area of Interest for Research

: Finance and Capital Market

**B. Research Projects****Total – 7**

Title of the Project	Status of Investigator	Funding Agency	Amount Rs.	Types of Project	Period	Year Completed
A	Principal	I.R.M	5,000	Minor	One Year	1995
B	Principal	U.G.C	12,000	Minor	One Year	2000-01
C	Director	ICSSR	1,32,300	Major	One Year	2006
D	Principal	UGC	40,000	Minor	One Year	2007
E	Principal	UGC	2,64,600	Major	Two Year	2007 – 09
F	Principal	ICSSR	2,66,062	Major	Two Year	2008 – 10
G	Co – Investigator	UGC	4,19,500	Major	Two Year	Completed

**IRM** - Institute of Rural Management, Anand

**UGC** – University Grants Commission, New Delhi

**ICSSR** – Indian Council of Social Science Research, New Delhi

A- Service Efficiency of Chinthamani Co-operative Super Market, Tiruchirappalli.

B- A Study on Venture Capital in India with Special Reference to Risk Capital and Technology Finance Corporation (RCTC).

C- Mergers and Acquisitions in Banking Sector: An Evaluation Study.

D- Investors Behavior on Mutual Funds in the Changed Regime: A Survey

E- Testing the Efficiency of Indian Capital Market with respect to Information Content Events- A Study in Pharmaceutical Industry.

F- Testing the Efficiency of Indian Capital Market with respect to Information Content Events- A Study in Banking Industry.

G – Testing the efficiency of Foreign Exchange Market in India.

**VIII. Publications**

A.	Books	Total – 22 (Refer <b>Annexure – III</b> )
B.	Papers published in the Edited Books	Total - 22 (Refer <b>Annexure – IV</b> )
C.	Papers published in Referred Journals	Total - 84 (Refer <b>Annexure – V</b> )
D.	Papers published in other reputed Journals	Total - 55 (Refer <b>Annexure – VI</b> )

## IX. Invited Speeches / Lectures Delivered

### A. Speech in TV and Radio

Total : 2

Sl. No	TV/Radio Station Name	Programme Name/ Topic	Place/ Country
1	VANAVIL TV	Role of House Wives in Family Financial Planning	Malaysia
2	All India Radio	Challenges of Managing Human Resource Management	Tiruchirappalli-India

### B. Lectures Delivered in Various Colleges and Universities

Total : 130

Delivered more than 100 invited Lectures at different Colleges, Universities and professional bodies etc. (**Annexure – VII**)

## X. Participated in Conferences/Seminars/Workshops/ Orientation /Refresher Course

### A. Papers presented in Conferences/Seminars/Workshops

Papers presented : Total - 95

### B. Conferences / Workshops Attended

Conferences / Workshops attended : Total - 69

### C. Orientation/Refresher Course Attended

Total – 3

Sl. No	Event	Institution	Duration	
			From	To
1	U.G.C. sponsored Refresher Course in Commerce	Academic Staff College, Bharathidasan University- Tiruchirappalli	29.11.2002	19.12.2002
2	U.G.C sponsored Refresher Course in Commerce	Academic Staff College, Pondicherry University, Puducherry	04.12.2001	24.12.2001
3	U.G.C sponsored Orientation Course	Academic Staff College, Bharathidasan University, Tiruchirappalli	20-05-2000	16-06-2000



## XI. Conferences/Seminars/Workshops/ Orientation /Refresher Courses Organized

<b>A.</b>	Conference / Workshops organized	Total – 47 (Refer <b>Annexure – VIII</b> )
<b>B.</b>	Orientation/Refresher Courses Organized for College / Universities Teachers	Total – 11 (Refer <b>Annexure – IX</b> )

## XII. Member in Various Boards /Professional Bodies / Committee

**A. Member of the Editorial Board** :Total – 10 (Refer **Annexure – X**)

**B. Membership in Professional Bodies** : Total – 9

<b>Sl. No</b>	<b>Type of Member</b>	<b>Organization</b>
1.	Life Member	Indian Institute of Public Administration, New Delhi
2.	Life Member	All India Management Association, New Delhi
3.	Life Member	Indian Accounting Association, Jaipur
4.	Life Member	Indian Commerce Association, Bhubaneswar
5.	Life Member	The Indian Econometrics Society, Baroda
6.	Life Member	Tamil Nadu Investors Association, Chennai
7.	Life Member	Association of Economists of Tamil Nadu, Tiruchirappalli
8.	Life Member	Tiruchirappalli District Tiny and Small Scale Industries Association(TIDITSSIA), Tiruchirappalli
9.	Life Member	Automobile Association of Southern India, Chennai

### **C. Expert Committee Member**

1. Serving as Member of the Planning Board of Bharathiar University, Coimbatore. Since 17.08.2017 (Appointed by His Excellency Governor- Chancellor of Tamilnadu Universities).
2. Serving as **Advisory Committee member** of UGC Academic Staff College, Bharathiar University, and Coimbatore.
3. Served as Subject Expert Member of the committee, constituted by **UGC**
  - i. For the grant of financial assistance for conducting Seminar and Research Projects.
  - ii. For the allotment of Orientation Programme, Refresher Course, Short Term Courses and other courses under the scheme of Academic Staff Colleges.
4. Served as Subject Expert Member of the committee, constituted by **AICTE** for the granting affiliation to MBA Course
5. Served as Member in **State Eligibility Test for Lectureship** in Andhra Pradesh and Tamil Nadu
6. Served as Member of **Academic Advisory Committee of various Academic Staff Colleges.**
7. Served as Subject Expert Member of the committee, constituted by **Bharathidasan and Other Universities** for granting affiliation to Commerce and Management Courses
8. Served as Member / Chairman of Board of Studies for **different Autonomous Colleges / Bharathidasan and others Universities**

### **XIII. Other Information**

1. Served as external examiners for Ph.D. dissertations for **ISLAMIC UNIVERSITY, BANGLADESH.**
2. Served as Expert Member of the committee for enquiry at different Universities
3. Served as member of IQAC of different Universities
4. Served as external examiners for Ph.D. dissertations for different universities in India.
5. Served as a member of Inspection Commission for course affiliation in various Colleges

6. Served as University Representative for College Committees in various Colleges.
7. Served as a member for different Selection Committees for Faculty Members in Commerce and Management in several Universities/Colleges.
8. Prepared learning materials for Stock Market Operations, Financial Management, Short Questions and Answer and Working Manual for Case Study, Summer Institutional Training Project and Project Work for our MBA students.
9. Edited and released Souvenir (Hard Copy) for all International and National Seminars organized by the Department
10. Organized **MEGA JOB CAMPUS RECRUITMENT DRIVE** for the UG/PG students of Arts and Science during 2<sup>nd</sup> and 3<sup>rd</sup> February 2013.
11. Organized numerous Lectures / Training Programmes for students of our Department and for affiliated colleges and for investors living in Tiruchirappalli Region
12. Organized Parents' – Teachers' – Fresher's meet on annual basis in the Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.
13. Served as Additional Chief Superintendent to contact University Exams for distance learning programs at different study centers in South India.
14. Conducted contact Programmes for distance learning programs at different centers in South India
15. Co-authored/co-edited several study materials for Commerce / Management course of Distance Learning Programmes, Bharathidasan University, Tiruchirappalli
16. Attended N.S.S Special Camping Programme held at Kalrayan Hills, South Arcot District, Tamil Nadu from 23-12-1986 to 01-01-1987.

**Annexure-I - Details of Ph.D Guidance in Commerce and Management****Total: 16**

<b>Sl.No</b>	<b>Name</b>	<b>Subject</b>	<b>Date of Viva</b>	<b>Full Time / Part Time</b>	<b>Title of Dissertation</b>
1.	Vanitha. S	Commerce	30-08-2007	Full Time	Mergers and Acquisitions in the Manufacturing Sector: An Evaluation Study
2.	Babu. M	Management	03-01-2008	Full Time	Price Behavior of IPOs in India
3.	Clement Sudhahar. J	Management	22-08-2008	Part Time	Service Loyalty in Indian Retail Banking Services With Special Reference to Housing Finance
4.	M.Raja. M	Commerce	22-01-2009	Full Time	Testing the Efficiency of Indian Stock Market with respect to Information Content of Corporate Event Announcements- A study on Information Technology Companies
5.	Indhumathi. G	Commerce	27-07-2009	Full Time	Impact of Mergers on the Wealth of Acquirer and Target Companies in India
6.	Bhuvaneswari. P	Commerce	22-10-2010	Full Time	Analysis of Market Timing Ability and Stock Selection Ability – A study on Equity Mutual Fund schemes in India
7.	Fernando. WRPK	Commerce	01-11-2010	Full Time	Occupational Stress in Private Sector Banks in Sri Lanka: A study with special reference to Branch Town
8.	Jeyachithra . A	Commerce	27-01-2011	Full Time	Portfolio Performance of BSE stocks using mulit factor model.
9.	Nageswari. P	Commerce	17-11-2011	Full Time	Calendar Anomalies in The Indian Stock Market

<b>10.</b>	Bennet. E	Management	03-10-2012	Full Time	Sentiments of Indian Equity Investors
<b>11.</b>	Rajeshram kumar. R	Management	31-10-2013	Full Time	Efficiency of Sectoral Indices – A study with special reference to Bombay Stock Exchange Limited
<b>12.</b>	Karpagam. V	Management	07-11-2014	Full Time	Impact of Corporate Governance Mechanism on Firm's Performance with special reference to NSE Listed Companies in India
<b>13.</b>	Gayathri. M	Management	18-09-2015	Full Time	Fractal Analysis in the Indian Stock Market Returns with Special Reference to BSE Broad Indices
<b>14.</b>	Isaiah Onsarigo. M	Commerce	21-12-2015	Full Time	Technical Efficiency of Kenyan Banks – A Data Envelopment Analysis
<b>15.</b>	Vasanth.V	Management	27.03.2017	Full Time	Environmental and Operational Performance of Indian Firms using Environmental Kuznets Curve
<b>16.</b>	Lingaraja.K	Management	19.05.2017	Full Time	Co-Movements and Dynamic Linkages of Emerging stock Markets: A Comparative Study of Emerging Markets with Developed Markets

**Annexure-II - Details of M.Phil Guidance****Total: 12**

Sl.No	Name	Subject	Date of Viva	Title of Dissertation
1.	K.Chitra	Management	08-04-2004	A Study on Financial Performance of Trichy Steel Rolling Mills Ltd.
2.	S.Thenmozhi	Management	23-02-2004	A Study on Financial Analysis of Tan tea Plantation Corporation Ltd- Coonoor
3.	V.Rajan	Management	12-07-2004	Receivable Management of Trichy Steel Rolling Mill Ltd
4.	K.Vanathi	Management	09-12-2004	Working Capital Management of EID Parry (India) Ltd -Pugular
5.	R.Saravanan	Management	14-12-2010	Financial Performance of Public Sector Banks in India during post Global Financial Crisis Period
6.	P.S.Joan Kingsly	Management	08-02-2012	Efficiency of New Private Sector Banks and Old Private Sector Banks in India – A Data Envelopment Analysis
7.	N.Chithra	Management	02-05-2013	Determinants of Financial Inclusion: An Empirical Study on Inter-State Variations in India
8.	Marxia Oli SIGO	Management	28-04-2013	An Analysis of Corporate Governance and Determinants of Dividend Policies of Information Technology Companies in India
9.	S.Vanisri	Management	10-02-2015	Impact of Asset Liability Management on Profitability (ROA) of Indian Private and Public Sector Banks
10.	C.Nikila	Management	02-05-2016	The Impact of Leverage on Earnings Management in BSE SENSEX Firms
11.	E.Shyamala Devi	Management	06-06-2016	Sustainable Development Financial Inclusion: A Study on Fishing Folk in Nagapattinam District in Tamil Nadu
12.	R.Sugirtha	Management	02-03-2017	An Impact of Investors' Behavioural Bias on Investment Decisions in Tiruchirapalli District

**Annexure –III- Details of Books Published****Total: 22**

<b>S.No</b>	<b>Name</b>	<b>Year</b>	<b>Title</b>	<b>Publisher</b>	<b>ISSN/ISBN No.</b>
1	<b>Selvam.M</b>	2007	Mergers and Acquisitions in the Banking Sector - The Indian Scenario	S.Viswanathan (Printers & Publishers) Pvt. Ltd., Chennai	81-87156-29-5
2	Clement Sudhahar.J and <b>Selvam.M</b>	2008	Customer Loyalty Management in Banking	Pallavi Publications S. India Pvt. Ltd, Erode	978-81-907783-2-9
3	Raja.M and <b>Selvam.M</b>	2011	Testing the Semi – Strong Form Efficiency of Indian Stock Market	Lambert Academic Publishing, Germany	978-3-8465-1694 - 2
4	Indumathi.G and <b>Selvam.M</b>	2011	Impact of Mergers on the Wealth of Acquirer and Target Companies in Indi	Lambert Academic Publishing, Germany	978-3-8473-1717-3
5	<b>Selvam.M</b>	2012	Testing the Efficiency of Indian Capital Market with Respect to Pharmaceutical Industry	Lambert Academic Publishing, Germany	978-3-8473-3469-9
6	<b>Selvam.M</b>	2012	Analysis of Indian Capital Market Efficiency with Respect to Banking Industry	Lambert Academic Publishing, Germany	978-3-8473-4633-3
7	Bhuvaneshwari.P and <b>Selvam.M</b>	2012	Analysis of Market Timing Ability and Stock Selection Ability – A Study on Equity Mutual Fund Schemes in India	Lambert Academic Publishing, Germany	978-3-8484-1941-8
8	Jeyachitra .A and <b>Selvam .M</b>	2012	Portfolio Performance of BSE Stocks Using Multi Factor Model	Lambert Academic Publishing, Germany	978-3-8465-0655-4

9	Fernando W.R.P.K and <b>Selvam .M</b>	2012	Occupational Stress of Bank Managers	Lambert Academic Publishing, Germany	978-3-659-16541-2
10	Nageswari .P and <b>Selvam .M</b>	2012	Calendar Anomalies in the Indian Stock Market	Lambert Academic Publishing, Germany	978-3-659-11717-6
11	Ebenezer Bennet and <b>Murugesan Selvam</b>	2013	Sentiments of Indian Equity Investor	Lambert Academic Publishing, Germany	978-3-659-41470-1
12	N.Chithra Subash and <b>Murugesan Selvam</b>	2013	Determinants of Financial Inclusion: Inter-State Variations in India	Lambert Academic Publishing, Germany	978-3-659-46094-4
13	<b>Murugesan Selvam</b>	2013	Investors' Behaviour on Mutual Fund in the Changed Regime: A Study in Tamil Nadu, India	Lambert Academic Publishing, Germany	978-3-659-51169-1
14	Ramachandran Rajesh Ram Kumar and <b>Murugesan Selvam</b>	2014	Efficiency of BSE Sectoral Indices in India	Lambert Academic Publishing, Germany	978-3-659-21130-0
15	<b>Murugesan Selvam</b>	2014	Risk Tolerance Level: Evidences from Retail Investors, Tamil Nadu, India	Lambert Academic Publishing, Germany	978-3-659-55101-7
16	Venkatraman Karpagam and <b>Murugesan Selvm</b>	2014	Impact of Corporate Governance on Firms' Performance	Lambert Academic Publishing, Germany	978-3-659-66604-9



17	Sigo Marxia Oli and <b>Murugesan Selvam</b>	2015	Impact of Corporate Governance on Firms' Dividend Policy	Lambert Academic Publishing, Germany	978-3-659-71030-8
18	Isaiah Onsarigo Miencha and <b>Murugesan Selvam</b>	2016	Technical Efficiency of Kenyan Banks – A Data Envelopment Analysis	Lambert Academic Publishing, Germany	978-3-659-82816-4
19	<b>Murugesan Selvam</b>	2016	Service Efficiency of Pallavan Transport Corporation Limited in Madras (Chennai) City	Lambert Academic Publishing, Germany	978-3-659-89572-2
20	<b>Murugesan Selvam</b>	2016	Market value performance of firms	Lambert Academic Publishing, Germany	978-330-00403-3
21	<b>Murugesan Selvam</b>	2016	Performance of Indian Firms: Stockholders Perspective	Lambert Academic Publishing, Germany	978-330-02311-6
22	<b>Lingaraja Selvam</b>	2017	Co-Movements and Dynamic Linkages of Emerging stock Markets: A Comparative Study of Emerging Markets with Developed Markets	Lambert Academic Publishing, Germany	978-620-2-00573-9

**ANNEXURE –IV-Details of Papers Published in the Edited Books.****: Total: 22**

<b>Sl.No</b>	<b>Title of the Article</b>	<b>Author(s)</b>	<b>Book Title (Ed)</b>	<b>Name of the Publisher &amp; Year</b>
<b>1.</b>	Fulfillment of Social Needs Through Transport: An Evaluation of PTC. Madras	<b>Selvam.M.</b>	Basic Needs Planning	Dept. of Economics, Annamalai University. Annamalai Nagar. 1990. PP. 36-40
<b>2.</b>	Relevance of Continuous Internal Assessment in Distance Education	<b>Selvam.M</b> and Akbarsha.M. A	Dynamics of Distance Education	IDEA c/o. S.D.L.C.E Kakatiya University. Warangal. Pp.87-96. Nov. 1996
<b>3.</b>	Housing Finance in India: Role of LIC Housing Finance Limited	<b>Selvam.M</b> and Backiyavathy.V	Financial Services: Emerging Trends.	Delta Publishing House. Delhi. 1997. Pp. 184- 193
<b>4.</b>	Venture Capital Funds: Financial Sector in India	<b>Selvam.M.</b>	Financial services: Emerging Trends	Delt Publishing House. Delhi. 1997. Pp.98-106.
<b>5.</b>	Urban Road Transport Scenario in India	<b>Selvam.M.</b>	Surface Transport in India	Print well Publishers, Distributors, Jaipur. 1999. Pp.39-48
<b>6.</b>	Corporate Financial Reports: Users Expectations	<b>Selvam.M.</b>	Corporate Accounting and Financial Analysis	Kanshka Publishers, Distributors. New Delhi.2000.PP.83-87
<b>7.</b>	The Environmental audit- A Management Tool	<b>Selvam.M</b> and Managaiyarkarasi.S	Strategic Management Accounting	Deep & Deep pp. 310-315.Publications (Pvt.), New Delhi – 2000
<b>8.</b>	An Introduction to the Concept of Energy Audit	<b>Selvam.M</b> and Kodeeswara Ramanathan	Environment Management and Audit	Deep & Deep Publications (Pvt) Ltd. New Delhi. 2000. Pp.330-335

9.	A Glance at Risk Management in India	<b>Selvam.M</b> and Jayakodi.M	Strategic Management Accounting	Deep & Deep Publications (Pvt) Ltd. New Delhi – 2000, pp.96-100
10.	Managerial Analysis of Sarvodaya Sangh: A Case Study of Tiruchirappalli Sarvodaya Sangh	<b>Selvam. M.</b>	Rural Industrialization: Problems and Prospects	Soundarapandian.M. (Pub) Anmol Publications Pvt. Ltd. New Delhi, 2004, pp.227-253
11.	Analysis of Sectoral Efficiency – A study of Oil and Power Sectors in BSE	Rajesh Ramkumar. R & <b>Selvam.M</b>	International Edition, Global Business (Challenges & Opportunities)	Agasthiar Noolagam, Trichy. May 2010. pp 166-169
12.	Analysis of Sectoral Market Efficiency – A Study on Information Technology Sector	Rajesh Ramkumar. R & <b>Selvam.M</b>	Research Methodology in Social Sciences	Captain Dr. P. Sundara Pandian, V.H.N.S.N College, Aug 2010, pp 131 – 135
13.	Day-of-the-week effect on the Indian Stock Market: An empirical Analysis	Nageswari.P & <b>Selvam.M</b>	Research Methodology in Social Sciences	Captain Dr. P. Sundara Pandian, V.H.N.S.N College, Aug 2010, pp 99 – 103
14.	Writing Research Article for Journal	<b>Selvam.M.</b>	Research Methods in Social Sciences	Academic Staff College Bharathidasan University. 1 <sup>st</sup> edition 2011, pp 84 – 88
15.	Credit Card in Agriculture: An Overview	<b>Selvam.M</b> and Karpapgam	Role of Banking Sector in Rural Economic Development	Post Graduate and Research Department of Commerce with Computer Applications, Dr.N.G.P. Arts and Science College, Coimbatore. 1 <sup>st</sup> edition 2011, pp 1 – 7

16.	An Empirical Analysis of Semi Monthly Effects: Evidence from the Indian Stock Market	Nageswari P., <b>Selvam. M.</b> and Karpagam. V	National Conference on Management in the Age of Innovation	Arun Vasam Publishers, Trichy. January 2011, pp 312 – 316.
17.	The Performance Efficiency of Commercial Banks in Kenya	Isaiah Onsarigo Miencha and <b>Selvam.M</b>	Competency Building Strategies in Business and Technology	Sri Sai Ram Institute of Management Studies. (Pub) Masilamani Pathippagam, Chennai. Vol.2 2011, pp 945 – 952
18.	Bank Financing and Economic Stability	<b>Selvam. M</b> and Isaiah Onsarigo Miencha	Competitive Business Strategies for Sustainable Development	G.K. Publisher (Dakshin), Chennai. Vol.1 2012, pp 194 - 201
19.	Sectoral Index Efficiency Analysis in Indian Capital Market: A Study on Bank Stocks in NSE Bank Index	Rajesh Ramkumar.R, <b>Selvam.M</b> and V.Vasanth	Emerging Social Perspectives and Parallel Issues of Business Management	Dr.C.Sundar, SRM University. (Pub) Learntech Press, Chennai. February 2012, pp 17 – 19
20.	The Performance of Some Selected Commercial Banks in Kenya: Using Data Envelopment Analysis	Isaiah Onsarigo Miencha and <b>Selvam. M</b>	Paradigm Shift in Innovative Business Management	CBA Publishers, Chennai, 1 <sup>st</sup> edition 2012, pp 493 – 500
21.	The Effect of Mergers on Corporate Performance of Acquire and Target Companies in India	Indhumathi.G, <b>Selvam.M</b> and Babu.M	Competitive Advantage through Globalization	Macmillan Publishers, New Delhi, 1 <sup>st</sup> edition 2012, pp 99 – 138.
22.	Impact of Corporate Governance Mechanism and Firm Performance with Special Reference to BSE listed Companies in India	Karpagam. V and <b>Selvam.M</b>	Corporate Governance Emerging Issues and Global Challenges	Prof.Himachalam Dasaraju. (Pub) Excel India Publishers, New Delhi. 1 <sup>st</sup> edition 2013, pp 148 – 155

**Annexure: V-Details of Papers Published in the Refereed Journal****Total- 84**

<b>Sl. No</b>	<b>Title of the Article</b>	<b>Author(s)</b>	<b>Name of the Journal Vol. No. &amp; PP</b>	<b>Year</b>
1.	Dropout of Distance Learners: A Case Study.	<b>Selvam, M</b>	Indian Journal of Adult Education, 39-47.	1999
2.	Correlation between Level of Dissatisfaction and Dropout of Distance Learners: A Case Study.	<b>Selvam, M</b>	Indian Journal of Open Learning, 8(3), 265-271.	1999
3.	Equity Culture in Indian Capital Market.	<b>Selvam, M., Rajagobalan,V., Vanitha, S., and Babu, M.</b>	SAJOSPS, 66 - 68	2003
4.	A Study on Financial Health of Cement Industry- “Z” Score Analysis.	<b>Selvam, M., Vanitha, S., and Babu, M.</b>	The Management Accountant, 39(7), 591- 593	2004
5.	The Measurement of Service Quality Perception in Banking Sector.	Israel, D., Clement Sudhahar, J., and <b>Selvam,M.</b>	SCMS Journal of Indian Management, 1(4), 37-51.	2004
6.	Equity Investment by Foreign Institutional Investors (FIIs) in the Capital Market.	<b>Selvam,M., Vanitha, S., and Babu, M.</b>	SAJOSPS, 5(1), 57-60	2004
7.	Mergers and Acquisitions of Indian Companies: Issues & Concerns.	<b>Selvam, M., Vanitha, S., and Babu, M.</b>	The Management Accountant, 39(12), 949-951.	2004
8.	Price Efficiency of Initial Public Offerings in India.	<b>Selvam, M. and Sukanya, D</b>	SMART Journal of Business Management Studies, 1(2), 59-70.	2005

9.	Demutualization of Stock Exchanges: A Comparison of NSE Model with International Model.	Selvam, M.	Raj Journal of Commerce, 1(1), 11-14	2005
10.	Mergers and Acquisitions in the Banking Industry: An Evaluation.	<b>Selvam, M.</b> Vanitha, S., and Babu, M.	The Management Accountant, 40(10), 771- 777.	2005
11.	Private Placement: A Silent Revolution in the Indian Debt Market.	Selvam, M., Babu, M., and Vanitha, S.	SMART Journal of Business Management Studies, 1(1), 57-64,	2005
12.	Customer Satisfaction of Banking Services: An Overview.	<b>Selvam, M.</b>	SAJOSPS, 6(1), 85-90.	2005
13.	Share Price Reaction to Mergers and Acquisitions.	<b>Selvam, M.,</b> Vanitha,S., and Raja,M	PSG Journal of Management Research, 1(2), 27- 32	2006
14.	Testing Informational Efficiency of Indian Capital Market: A Study on Banking Industry	<b>Selvam, M.,</b> and Anand Babu, K.	The Management Accountant, 41(7), 516- 523.	2006
15.	Banking Service Loyalty Determination through SEM Technique.	Clement Sudhahar, J., Israel, D., and <b>Selvam, M. ()</b> .	Journal of Applied Sciences, 6 (7), 1472-1480.(Foreign Journal).	2006
16.	Service Quality Measurement in Indian Retail Banking Sector: CA Approach.	Clement Sudhahar, J., Israel, D., and <b>Selvam, M.</b>	Journal of Applied Sciences, 6 (11), 2377-2385. (Foreign Journal	2006
17.	Service Loyalty Measurement Scale: A Reliability Assessment.	Clement Sudhar, Duraipandian Israel, Prabhu Britto, and <b>Selvam, M.</b>	American Journal of Applied Sciences, 3(4), 1814-1818. (Foreign Journal)	2006

18.	Caselets Teaching in Business Education.	<b>Selvam, M.</b> Babu, M., and Raja, M.	SMART Journal of Business Management Studies, 2(2), 70-72.	2006
19.	Service Quality Gaps: A Retro Analysis.	Clement Sudhahar, J., and <b>Selvam, M.</b>	Academic Open Internet Journal, 18, (Foreign Journal).	2006
20.	Forecasting the Time Volatility of Emerging Asian Stock Market Index	<b>Selvam, M.</b> , Raja, M and Yash Mozhi,	Asia – Pacific Business Review, 3 (2), 27-37.	2007
21.	Service Quality Scale Development in Indian Retail Banking Sector: An Empirical Investigation.	Clement Sudhahar, J., and <b>Selvam, M.</b>	Journal of Applied Sciences, 7(5), 766-771. (Foreign Journal)	2007
22.	Financial Performance of Indian Manufacturing Companies during Pre and Post Merger	Vanitha, S. Selvam.M	International Research Journal of Finance and Economics, Issue-(12), pp 7-35	2007
23.	Behavior and Determinants of Equity Share Prices in India with Reference to Banking Industry.	Ramasamy, V., and Selvam, M.	PIMR Journal, 11(1), 1-15	2007
24.	An Analysis of Indian Capital Market	<b>Selvam, M.</b> , Babu, M. & Indhumathi, G.	Research Bulletin of ICWAI, 32, pp 13-24	2008
25.	Service Quality Perceptions in Health Care Services-A case study of Hospital Services	Clement Sudhahar, J. & <b>Selvam, M.</b>	International Journal of Biosciences and Technology, 1(1), pp.25-31	2008
26.	Impact of Terrorism on Asian Stock Markets	<b>Selvam, M.</b> & Raja, M	Sri Lankan Journal of Management, 12(1&2), pp.25-42	2008
27.	Cross Border Mergers and Acquisitions- Trends and Implications in Indian Companies	<b>Selvam, M.</b> & Indhumathi, G.	The Journal of Contemporary Management Research, 2(2), pp. 13-20	2008

28.	Efficiency of Indian Capital Market to react adequately to the announcement of Quarterly Earnings: A Study in Capital Goods Industry	<b>Selvam, M.</b>	JIMS 8M, 13 (4), pp-32-39	2008
29.	An Analysis of Capital Market Issues in Indian Primary Market	<b>Selvam, M., Babu, M. &amp; Indhumathi, G.</b>	IME Journal, 3(1), pp- 29-34	2009
30.	Impact of Index Futures and Options Introduction: A Case of Spot Market Volatility in NSE	<b>Selvam, M., Babu, M., Indhumathi, G. &amp; Krithiga, S.</b>	The Journal of Contemporary Management Research, 3(1), pp 44-58	2009
31.	Testing the Semi-Strong form Efficiency of Indian Stock Market with Respect to Information Content of Stock Split Announcement- A Study in IT Industry	Raja.M, Clement Sudhahar & <b>Selvam, M.</b>	International Research Journal of Financial Economics, 25 pp7-20	2009
32.	Testing the Efficiency of Indian Stock Market with Respect to Right Issue Announcement- A Study with Special Reference to Information Technology Companies	Raja. M., Clement Sudhahar & <b>Selvam, M.</b>	South Asian Journal of Socio – Political Studies, 9(2), pp79-83	2009
33.	Analysis of Quarterly Earnings Announcement and Informational Efficiency of Indian Capital Market	<b>Selvam.M</b> and Anand Babu.K	Finance India, 23(2), pp- 575-604	2009
34.	Testing Informational Efficiency of Indian Capital Market with Respect to Buyback Announcement: A Study on Information Technology Industry	Raja.M, Clement Sudhahar and <b>Selvam.M.</b>	International Journal of Management Research and Technology, 3(1), pp-39-53.	2009
35.	Impact of Index Futures and Options Introduction: A case of Spot Market Volatility in BSE	<b>Selvam, M., Babu, M., Indhumathi, G. &amp; Kiruthiga, S.</b>	Asia-Pacific Business Review, 5(3), pp.3-11	2009



36.	Impact of Mergers on the Corporate Performance of Acquirer and Target Companies in India	<b>Selvam, M.</b> , Babu, M., Indhumathi, G. & Bennet, E.	Journal of Modern Accounting and Auditing, 5(11), pp.55-64	2009
37.	The determinants of shareholders' wealth of acquiring firms in India"	<b>Selvam, M.</b> , Vanitha, S., Gayathri, J. Bennet, E. & Nageswari, P.	Journal of Modern Accounting and Auditing, 6 (1), pp.46-54	2010
38.	Testing of Forecasting Beta Under Capital Asset Pricing Model (CAPM): A Study with Reference to National Stock Exchange (NSE) Listed Companies.	<b>Selvam, M.</b> , Babu, M., and Jeyachita,A.	Research Bulletin, 33, 29-37	2010
39.	Analysis of Liquidity Management in Companies Registered with BSE Sensex.	<b>Selvam, M.</b> , Babu, M., and Indhumathi, G.	Journal of Financial Services & Management, 3-13	2010
40.	Impact of Dividend Announcement on Share Price: An Evaluation Study	<b>Selvam, M.</b> , Babu, M, Indhumathi, G. & Kogila, N.	Indian Journal of Finance, 4(4), pp.3-16	2010
41.	Portfolio Risk and Return Relationship – An Empirical Study.	Jeyachitra, A., <b>Selvam, M.</b> , and Gayathri, J.	Asia-Pacific Business Review, 6(4), 41-47	2010
42.	The Determinants of shareholders' wealth of acquiring firms in India	<b>Selvam, M.</b> , Vanitha, S., Gayathri, J. Bennet, E. & Nageswari, P.	. Journal of Modern Accounting and Auditing, 6 (1), 46-54.	2010
43.	The Effect of Mergers on Corporate Performance of Acquirer and Target Companies in India.	Indhumathi, G., <b>Selvam, M.</b> , and Babu, M.	The Review of Financial and Accounting Studies, 1, 14 – 40.	2011
44.	Investors' Perception towards the Influence of SPERTEL Risks on the Value of Equity Shares: A Study conducted at Coimbatore City.	Bennet,E., and <b>Selvam, M</b>	International Journal of Research in Computer Application and Management, 1 (2),	2011

45.	Factors Influencing Retail Investors' Attitude Towards Investing in Equity Stocks: A Study in Tamil Nadu.	Bennet, E., <b>Selvam, M.</b> , Indhumathi, G., Rajesh Ramkumar, R., and Karpagam, V.	Journal of Modern Accounting and Auditing, 7(3), 316-321. (Foreign Journal).	2011
46.	An Empirical Analysis of Semi-Month and Turn of the Month Effect in Indian Stock Market.	Nageswari, P., <b>Selvam, M.</b> , and Gayathri, J.	International Journal of Research in Commerce, Economist Management, 1(3), 104-109	2011
47.	Investors Attitude on Stock Selection Decision.	Bennet, E., <b>Selvam, M.</b> , Eva Ebenezer, Karpagam, V., and Vanitha, S.	International Journal of Management and Business Studies, 1(2), 7-15 (Foreign Journal)	2011
48.	The influence of Stock-Specific Factors on Investors' Sentiment.	Bennet. E., Selvam, M., and Eva Esther Shalin Ebenezer	World Journal of Social Sciences, 1(4), 107-116	2011
49.	An Empirical Study on Seasonal Analysis in the Indian Stock Market.	Nageswari, P., and <b>Selvam, M.</b>	International Journal of Management & Business Studies, 1(4), 90-95	2011
50.	Analysis of Monthly Effect in Indian Stock Market.	Nageswari, P., <b>Selvam, M.</b> , and Gayathri, J.	Research Journal of Business Management, 5(4), 170-177	2011
51.	Impact on Stock Price by the Inclusion to and Exclusion from CNX Nifty Index.	<b>Selvam, M.</b> , Indhumathi, G., and Lydia, J.	Global Business Review, 13(1), 39-50	2012
52.	The Impact of Investor's Sentiment on the Equity Market: Evidence from Indian Stock Market.	Bennet, E., <b>Selvam, M.</b> , Vivek, N., and Eva Esther Shalin	African Journal of Business Management, 6(2), 475-483.	2012
53.	Analysis of Market Efficiency in Sectoral Indices: A Study with a Special Reference to Bombay Stock Exchange in India.	Rajesh Ramkumar, R., <b>Selvam, M.</b> , Vanitha, S., Gayathri, J., and Karpagam, V	European Journal of Scientific Research, 69(2), 290-297	2012
54.	An Empirical Analysis of Friday Effect in Bombay Stock Exchange.	Nageswari, P., and <b>Selvam, M</b>	Asian Journal of Research in Banking and Finance, 2(2), 105-116	2012

55.	The Effect of Mergers and Acquisitions on Share holders' wealth – An Empirical Analysis.	Vanitha, S., and Selvam, M. (2012)	International Journal of Research in Commerce, Economics & Management, 2(2), 59 – 69	2012
56.	Holiday Effect and Index Returns: Evidence from the Indian Stock Market.	Nageswari, P., and Selvam, M.	International Journal of Business Economics and Management Research, 3(4), 48- 57	2012
57.	Environmental Management Accounting – A Decision Making Tools.	Vasanth Vinayagamoorthi, <b>Selvam Murugasen</b> , Lingaraja Kasilingam, Karpagam Venkatraman and Gayathri Mahalingam	International Journal of Management (IJM), 3(3), 144 – 151	2012
58.	Financial Performance in the Banking Sector: A Study with special reference to Kenyan Commercial Banks using Data Envelopment Analysis (DEA).	Isaiah Onsarigo Miencha and <b>Selvam, M</b>	Research Journal of Social Science & Management, 2(9), 48- 53.	2013
59.	An Empirical Analysis of January Anomaly in the Indian Stock Market.	Nageswari, P., <b>Selvam, M.</b> , Vanitha, S., and Babu, M.	International Journal of Accounting and Financial Management Research (IJAFMR), 3(1), 177 - 186.	2013
60.	Impact of Ownership Structure on Corporate Performance with Special Reference to BSE Listed Companies.	Karpagam, V., <b>Selvam, M.</b> , and Babu, M.	International Journal of Accounting and Financial Management Research (IJAFMR), 3(1), 113-140.	2013
61.	Impact on Stock Price by the Inclusion and Exclusion from National Stock Exchange CNX Nifty.	<b>Selvam, M.</b> , Indhumathi, G., and Lydia, J.	Finance India, XXVII(2), 471 - 484	2013

62.	Fractal Dimension of S&P CNX Nifty Stock Returns.	Mahalingam Gayathri, <b>Murugesan Selvam</b> , Kasilingam Lingaraja, Vinayagamoorthi Vasanth and Venkatraman Karpagam.	Asian Journal of Empirical Research, 3(9), 1166-1190 (Foreign Journal)	2013
63.	Relative Efficiency of Kenyan Commercial Banks.	Isaiah Onsarigo Miencha, <b>Selvam, M.</b> , Rajesh Ramkumar and Karpagam, V.	International Business Management, 7(3), 142-150	2013
64.	An Empirical Analysis of Optimal Portfolio Selection using Sharpe's Optimization.	Nageswari, P., <b>Selvam, M.</b> , and Bhuvanewari, P.	Asian Journal of Research in Business Economics & Management, 3(11), 63-68	2013
65.	Calendar Anomalies in BSE Sensex Index Returns in Post Rolling Settlement Period.	Nageswari Perumal, <b>Murugesan Selvam</b> and Sankaran Venkateswar	International Journal of Finance and Accounting, 2(8), 417-421.	2013
66.	Co Movements and Inter – Linkages among Emerging and Developed Stock Markets in Asia with Reference to Singapore Stock Exchange.	Kasilingam Lingaraja, <b>Professor Murugesan Selvam</b> , Vinayagamoorthi Vasanth	International Research Journal of Finance and Economics, 122, 103 – 120.	2014
67.	The Stock Market Efficiency of Emerging Markets: Evidence from Asian Region.	Kasilingam Lingaraja, <b>Professor Murugesan Selvam</b> , Vinayagamoorthi Vasanth	Asian Social Science, 10 (19), 158 - 168. (Foreign)	2014
68.	Impact of Corporate Governance Practices and Firm Performance: An Empirical Study.	Karpagam Venkatraman, <b>Murugesan Selvam</b>	Indian Journal of Finance, 8 (12), 34 – 45	2014
69.	Stock Market Reaction during the Global Financial Crisis in India: Fractal Analysis. Asia Pacific	Gayathri Mahalingam and <b>Murugesan Selvam</b>	Journal of Management Research and Innovation, 10 (4), 403 – 412.	2014

70.	Efficiency of Sectoral Indices: A Comparative Study on BSE and NSE Ltd.	R Rajesh Ramkumar, <b>M Selvam</b> , M Raja, K Lingaraja and V Vasanth	International Business Management, 9 (3), 258-266.	2015
71.	Impact of Firms' Profitability on Environmental Performance: Evidence from Companies in India. Mediterranean	Vasanth Vinayagamoorthi, <b>Selvam Murugesan</b> and Lingaraja Kasilingam	Journal of Social Sciences, 6(1), 109 – 119.	2015
72.	An Empirical Examination of Returns of Select Asian Stock Market Indices.	Kasilingam Lingaraja, <b>Murugesan Selvam</b> , Sankaran Venkateswar	Journal of Applied Finance & Banking, 5 (2), 115 – 119.	2015
73.	Co Movements and Inter-Linkages of Indian Stock Market with Emerging Stock Market Indices in Asia.	Kasilingam Lingaraja, <b>Murugesan Selvam</b> , Vinayagamoorthi Vasanth and Mahalingam Gayathri	International Journal of Applied Business and Economic Research, 12 (4), 1045 - 1064.	2014
74.	Nexus between Profitability and Environmental Performance of Indian Firms–An Analysis with Granger Causality	Vinayagamoorthi Vasanth, <b>Murugesan Selvam</b> , Kasilingam Lingaraja, Ramachandran Rajesh Ramkumar	International Journal of Energy Economics and Policy, 5 (2), 433-439	2015
75.	Testing Environmental Kuznets Curve Hypothesis at Firm Level in India.	Vinayagamoorthi Vasanth, <b>Murugesan Selvam</b> , Kasilingam Lingaraja, Isaiah Onsarigo Miencha and Mariappan Raja	Journal of Sustainable Development, 8 (8), 201-213	2015
76.	Long-run Overseas Portfolio Diversification Benefits and Opportunities of Asian Emerging Stock Markets and Developed Markets	Kasilingam Lingaraja, <b>Murugesan Selvam</b> , Vinayagamoorthi Vasanth, Ramachandran Rajesh Ramkumar	International Journal of Economics and Financial Issues, 5 (2), 324-333	2015

77.	Long Run Dynamic Linkages between Emerging Stock Markets in Asia and a Developed Stock Market (DJIA)	Kasilingam Lingaraja, <b>Murugesan Selvam,</b> Vinayagamoorthi Vasanth	Research Journal of Applied Sciences	2015
78.	Efficiency Measurement of Kenyan Commercial Banks	Isaiah Onsarigo Miencha, <b>Selvam Murugesan,</b> Vinayagamoorthi Vasanth, Kasilingam Lingaraja, Mariappan Raja	Mediterranean Journal of Social Sciences, 6 (4), S2, 621 – 631	2015
79.	Testing the Weak Form Efficiency with Respect to Sectoral Indices of National Stock Exchange Limited, India	<b>Murugesan Selvam,</b> Ramachandran Rajesh Ramkumar, Kasilingam Lingaraja	Indian Journal of Research in Capital Markets, 3 (1), 7-14	2016
80.	Determinants of Firm Performance: A Subjective Model	<b>Murugesan Selvam,</b> Jayapal Gayathri, Vinayagamoorthi Vasanth, Kasilingam Lingaraja, Sigo Marxia Oli	International Journal of Social Science Studies, 4 (7), 90-100	2016
81.	Technical Efficiency for Strategic Change and Global Competitiveness	Isaiah Onsarigo -Miencha, Justin Paul, M. Selvam	Strategic Change, 26: 53–67	2017
82.	Technical Efficiency of Kenyan Banks-A Data Envelopment Analysis	Isaiah Onsarigo -Miencha, M. Selvam	DSpace	2017
83.	Forecasting the Stock Index Movements of India: Application of Neural Networks	Sigo Marxia Oli, <b>Murugesan Selvam,</b> Kasilingam Lingaraja, Vinayagamoorthi Vasanth	International Journal of Soft Computing 12 (2), 120-131	2017
84.	Fractal Analysis in the Indian Stock Market with Special Reference to Broad Market Index Return	Gayathri Mahalingam, Murugesan Selvam, Sankaran Venkateswar	International Research Journal of Applied Finance 8(7), 420-428	2017

**Annexure-VI- Details of Papers Published in the Reputed Journal / Website****Total -55**

<b>Sl.No</b>	<b>Title of the Article</b>	<b>Author(s)</b>	<b>Name of the Journal Vol. No. &amp; PP</b>	<b>Year</b>
1.	Social Objectives of Public Transport Undertakings.	<b>Selvam, M.</b>	Journal of Annamalai University. Part – A. Humanities, 35& 36,199-125	1989 & 1990
2.	Social Responsibilities Vs Commercial Objectives in State Transport Undertaking.	<b>Selvam, M.</b>	Journal of Annamalai University. Part-A Humanity, 37 & 38, 43-47	1991 & 1992
3.	Targets and Achievements of Small Scale Industries in Plan Periods.	<b>Selvam, M.</b>	India Commerce Bulletin (A Journal of Research on Business Studies), 1(2), 7-11	1997
4.	Correlation between the Socio-Economic Background of Students of Distance Education and Their Performance.	<b>Selvam, M.,</b> and Akbarsha, M.A.	International Educator, 13(1&2) 25-34	1998
5.	Profitability of Chinthamani Super Market, Tiruchirappalli	<b>Selvam, M.</b>	Peninsular Economist, 10(1), 366-371	1998-99
6.	Distance Education.	<b>Selvam, M.,</b> and Singaravel, A.	Kisan World. March, 26(5), 15-16	1999
7.	Globalization of Business Education: Challenges.	<b>Selvam, M.</b>	Periyar Era, 5(8), 4-5	1999
8.	Human Resource Development in Energy Management.	<b>Selvam, M.,</b> and Kodeeswara Ramanathan	Kisan World, 26(7), 71-72.	1999
9.	V-Sat Network in Banking Operation.	<b>Selvam, M.</b>	Indian Commerce Bulletin, 3 (2), 82-85	1999

10.	LIC Housing Finance: An Evolution.	<b>Selvam, M.</b>	Southern Economist, 38(10), 11-12	1999
11.	Marketing Mix: A Study on Mutual Funds.	Manickaraj, M., and <b>Selvam, M.</b>	Kisan World, 26(9), 25-26	1999
12.	Open University System.	<b>Selvam, M., &amp; Ramasamy, V.</b>	Kisan World, 26(10), 43-45	1999
13.	Role of Distance Education in Human Resource Development	<b>Selvam, M., &amp; Singaravel, A.</b>	Third Concept, 13(151) 31-33	1999
14.	Concurrent Admission of Students: The Best Alternative to Vocationalisation.	<b>Selvam, M.</b>	Asian Journal of Psychology and Education, 33(5 & 6), 29-31.	2000
15.	Distance Education and Women Empowerment.	<b>Selvam, M.</b>	Peninsular Economist, 12(2), 95-98	1999-2000
16.	Women Education through Distance Mode: A Case Study.	Singaravel, A., <b>Selvam, M., &amp; Managaiyarkarasi, S.</b>	Peninsular Economist, 12(2), 129-135	1999-2000
17.	Teleconferencing in Distance mode of Education.	<b>Selvam, M.</b>	Third Concept, 13(155), 48-49	2000
18.	Merits and Demerits of E-Commerce	<b>Selvam, M., &amp; Managaiyarrkarsi, S.</b>	Kisan world, 27(4), 43-44.	2000



19.	Venture Capital: Indian Experience.	<b>Selvam, M., &amp; Mangaiyarkarasi, S.</b>	Third Concept, 14(163), 45-47	2000
20.	Open Learning Environment in India.	<b>Selvam, M., &amp; Ramasamy, V.</b>	Kisan World, 27(11), 17-18	2000
21.	Human Rights through Distance Mode.	<b>Selvam, M., and Singaravel, A.</b>	Third Concept (An International Journal of Ideas), 14 (66), 31-33	2000
22.	Concurrent Admission.	<b>Selvam, M.</b>	Kisan World, 28 (4), 56-57	2001
23.	Anti-Dumping Agreement: A Double Edged Sword.	<b>Selvam, M.</b>	Third Concept (An International Journal of Ideas), 15 (170), 27-28.	2001
24.	Liquidity Management – A Case Study.	<b>Selvam, M., and Roopa, R.</b>	Peninsular Economist, XII (1), 313-320.	2000-2001
25.	The Development of Financial Institution in the Post – Liberalization Era.	<b>Selvam, M., Loganathan, C., and Banu, S.</b>	Peninsular Economist, XIV (1), 74-79	2001-2002
26.	Indian Commerce/Management Education: SWOT Analysis.	<b>Selvam, M., Rajagopalan, V., Vanitha, S., and Babu, M.</b>	Indian Commerce Bulletin (A Journal of Research on Business Studies), VI (2), 44-49	2002
27.	Globalization and Private Sector (Foreign) Mutual Funds in India.	<b>Selvam, M., Vijai Ganesh., and Vishnu Chakkaravarthy, C.</b>	Peninsular Economist, XV(1), 226-231	2002-2003
28.	Development of Indian Stock Exchanges in the WTO Era.	<b>Selvam, M., Babu, M., and Vanitha, S.</b>	Peninsular Economist, XV (1), 232-234.	2002-2003

29.	Corporate Environmental Accounting & Reporting Challenges	<b>Selvam, M.,</b> and Vanitha, S.	Peninsular Economist, Vol.XVI (1), 112-116	2003- 2004
30.	Analysis of Financial Performance of TSRM Limited, Tiruchirappalli.	<b>Selvam, M.,</b> and Muniraj, R.	Peninsular Economist, XVII (1)	2004- 2005
31.	Mergers and Acquisitions of Banks.	<b>Selvam, M.</b>	HRD Times, 7(7), 22-24.	2005
32.	Case Study Method of Teaching.	<b>Selvam, M.,</b> Babu, M., and Vanitha, S.	The Journal of Business Studies, 2(4), 12-15.	2005
33.	Working Capital Management Performance of Indian Steel Industry.	<b>Selvam, M.,</b> and Raja, M.	The Journal of Business Studies, 3(5), 35-39.	2006
34.	Business Process Outsourcing A Glance	<b>Selvam, M.</b>	HRD Times, 8(7), 20-21	2006
35.	Green Shoe option and IPO Price Movements.	Poornima, G., and <b>Selvam, M.</b>	Journal of Management & Allied Sciences, 2(4), 30-34.	2006
36.	Share price Reaction to Mergers and Acquisitions: A comparative study of ICICI and HDFC Banks	Srividya, V. and <b>Selvam, M.</b>	The Journal of Business Studies, 4(7), 31-35	2007
37.	Book Building Method: Conceptual Framework	<b>Selvam, M.,</b> and Babu, M.	Journal of Institute of Environment & Management, July 2007 Issue, pp. 11-15	2007
38.	Performance Evaluation of Mutual Fund Schemes	Nageswari, P. & <b>Selvam, M.</b>	Management Researcher, 4(2), pp.45-59	2007

39.	Performance Analysis of Indian Mutual Fund Industry: A Study with Special reference to Sector Funds	Bhuvaneswari, P., <b>Selvam, M.</b> & Indhumathi, G	DOMAIN, 2 (1), pp.13-22	2009
40.	Share Price Reactions During the Post IPO Period with Special Reference to India.	<b>Selvam, M.</b> , Babu, M., and Indhumathi, G.	Vedaang Redefining Excellence, 33-43	2010
41.	Analysis of Market Efficiency of BSE-PSU Index.	<b>Selvam, M.</b> , Indhumathi, G., and Rajesh Ramkumar, R.	SNS Journal of Finance, 1-10	2010
42.	The Effect of Mergers on Corporate Performance of Acquirer and Target Companies in India.	Indhumathi, G., <b>Selvam, M.</b> , and Babu, M.	The Review of Financial and Accounting Studies,	2011
43.	Receivable Management of Indian Automakers in a Revived Scenario.	Bennet, E., <b>Selvam, M.</b> , and Nageswari, P	Available at <a href="http://ssrn.com/abstract=1791942">http://ssrn.com/abstract=1791942</a>	2011
44.	Investors' Perception of the Factors Influencing the Stock Selection Decision.	Bennet, E., and <b>Selvam, M.</b>	Available at <a href="http://ssrn.com/abstract=1793822">http://ssrn.com/abstract=1793822</a> ).	2011
45.	Re-Examination of the Day of the Week Effect on the Indian Stock Market: A Study with Reference to S&P CNX 500 Index	Nageswari,P., and <b>Selvam, M.</b>	Management Trend, 8(1).	2011
46.	Measuring the Satisfaction Level of Tourists: A Study with Reference to Tiruchirappalli District, Tamil Nadu, India.	Indhumathi, G., <b>Selvam, M.</b> , and Babu, M.	Available at SSRN e-Library, May 2011: <a href="http://ssrn.com/abstract=1836331">http://ssrn.com/abstract=1836331</a> (Working Paper	2011
47.	Analysis of Risk and Return Relationship of Indian Equity (Dividend) Mutual Fund Schemes.	<b>Selvam, M.</b> , and Bhuvaneswari, P.	Available at SSRN e-Library, June 2011: <a href="http://ssrn.com/abstract=1862214">http://ssrn.com/abstract=1862214</a> (Working Paper)	2011
48.	Stock Selection Ability of Indian Mutual Fund Managers under Conditional Models.	<b>Selvam, M.</b> , and Bhuvaneswari, P.	Available at SSRN e-Library, June 2011: <a href="http://ssrn.com/abstract=1875885">http://ssrn.com/abstract=1875885</a> (Working Paper)	2011

49.	Fractal Structure Analysis in the Indian Stock Market.	<b>Selvam, M.,</b> Gayathri, J., and Saranya, G.	Available at SSRN e-Library, July 2011: <a href="http://ssrn.com/abstract=1885030">http://ssrn.com/abstract = 1885030</a> (Working paper	2011
50.	Analysis of Sectoral Market Efficiency – A Study on Banking Sector”,	Rajesh Ramkumar, <b>R., Selvam, M.,</b> and Indhumathi, G.	Available at: <a href="http://ssrn.com/abstract=1940886">http://ssrn.com/abstract = 1940886</a>	2011
51.	Challenges and Roadmap to convergence of IFRS in India.	Amrutha Pavithran, and <b>Murugesan Selvam</b>	Annamalai Business Review, 4(2), 24-26	2013
52.	Fractal Analysis in the Indian Stock Market with Special Reference to CNX 500 Index Returns.	Gayathri Mahalingam and <b>M.Selvam</b>	Available at SSRN e-Library, September 13, 2013: <a href="http://ssrn.com/abstract=2325334">http://ssrn.com/abstract = 2325334</a>	2013
53.	Performance Indicators of Kenyan Commercial Banks.	Isaiah Onsarigo Miencha and <b>Dr. M. Selvam</b>	Cauvery Research Journal, 7(1&2), 1-11.	2013
54.	Corporate Governance and the Determinants of Dividend Policies of Information Technology Companies in India.	Marxia Oli. Sigo and <b>Dr.M.Selvam</b>	Available at SSRN e-Library, October 11, 2013: <a href="http://ssrn.com/abstract=2339030">http://ssrn.com/abstract = 2339030</a> (Working paper	2013
55.	Stock Market Integration of India and USA: A Study on Small and Medium Enterprises. (Working paper.	<b>M.Selvam,</b> Kasilingam Lingaraja and Gayathri Mahalingam	<a href="http://ssrn.com/abstract=2368110">http://ssrn.com/abstract = 2368110</a>	2013

**Annexure – VII****Total - 147****Invited Lectures / Chair Person / Resource Person at National / International Seminar  
/ Other Programmes****a) List of Invited Lectures****Total -92**

<b>S. No</b>	<b>Organizers</b>	<b>Topic</b>	<b>Year</b>
<b>1.</b>	Tumkur University, Tumkur, Karnataka	Relevance of Ratios in Predicting Corporate Failure	2005
<b>2.</b>	Department of Plant Science, Bharathidasan University, Tiruchirappalli	LEITMOTIV	2005
<b>3.</b>	at Annai College of Arts & Science, Kumbakonam	Portfolio Management	2008
<b>4.</b>	A.V.C. College, Mayiladurai	Indian Stock Market	2008
<b>5.</b>	Annai College of Arts and Science, Kumbakonam	Event management	2008
<b>6.</b>	Karunya University, Coimbatore	Indian Financial system	2008
<b>7.</b>	Karunya University, Coimbatore	Hedging and Currency Swap	2008
<b>8.</b>	Karunya University, Coimbatore	Recent Trend in Commodity Markets	2008
<b>9.</b>	Dhanalakshmi College of Arts and Science (W), Perambalur	Recent Trends in Capital Market	2008

10.	Karunya University, Coimbatore	Training Mechanisms in Futures and Options	2008
11.	Selvamm Arts and Science College, Namakal	Global financial Crisis and its impact on Indian Stock Market	2009
12.	Mailam Engineering College, Mailam	Team Building and Leadership Skills	2009
13.	H.H.T Rajah's college, Pudukkottai	Global Financial Crisis	2009
14.	Oxford Engineering College, Tiruchirappalli	Corporate Governance in Banks-Base II Agreement	2009
15.	at Karunya School of Management, Karunya University, Coimbatore	International Diversification	2009
16.	Selvamm Arts & Science College, Namakal	Research Methods in Capital Market	2009
17.	UGC – Academic Staff College, Pondicherry University, Pondicherry	Refresher Course in Business Studies	2009
18.	National Stock Exchange & Tamilnadu Investors Association , Vivekananda College, Tiruvedakam	Risk and Return Analysis in Stock market	2009
19.	Jamal Mohamed Autonomous College, Trichy	Recent Trends in Capital Market	2010

20.	Sri Venkateshwara College of Arts & Science , Peravurani	Impact of Global Financial Crisis on the Capital Market	2010
21.	Sree Narayana Guru Institute of Management Studies, Coimbatore	Publishing the Article – What do the Editors Look for in?	2010
22.	Sri Kaliswari College, Sivakasi	Recent Development in Capital Market	2010
23.	SASTRA University Thanjavur	Recent trends in business	2010
24.	JJ School of Business and Management, Trichy	Portfolio Management	2010
25.	Annai College of Arts and Science, Kumbakonam	Current Trends in Global Business	2010
26.	Jamal Mohamed College, Tiruchirappalli	SEBI an Investor Protection	2011
27.	Adaikalamatha Institute of Management, Thanjavur	Management of Resource Issue and Challenges	2011
28.	Urumu Dhanalakshmi College, Trichy	Self-Management & Employability Skills	2011
29.	Chidambaram Pillai College for Women, Mannachanallur	Project Writing Skills	2011
30.	UGC – Academic Staff College, Bharathidasan University	Issues in development	2011
31.	Hallmark Business School, Trichy	Managing the Time with in the Boundary	2011
32.	Cauvery College for Women, Tiruchirappalli	E-Bay, E-Retailing, E-auction	2011

33.	Dr.N.G.P Arts & Science College	Kisan credit Card in Agriculture: An Overview	2011
34.	Periyar Centenary Polytechnic College, Thanjavur	Personality of Teachers: Role of Motivation	2012
35.	Annamalai University, Chidambaram	Types of academic research papers and Writing Process	2012
36.	Suba Shakti College of Arts & Science for Women, Sathiyamangalam	Contemporary Issues in Finance	2012
37.	Vidyasagar College of Arts & Science, Udumalpet	Role of Stock Market in Euro – Zone Debt Crisis	2012
38.	P.K.R Arts College for Women, Gobichettipalayam	Financial Inclusion in Banks	2012
39.	Emerald Heights College for Women, Ooty	Linkage between NGOs & SHGs for the development of rural areas	2012
40.	Annamalai University, Chidambaram	Selection of Topic & Writing Mechanism	2012
41.	Department of Commerce , Chidambaram Pillai College for Women, Tiruchirappalli	Employability Skills for Commerce Graduates	2013
42.	at Bharathidasan University Constituent College, Lalgudi	Promotion of Youth Entrepreneurship	2013
43.	Department of Commerce, Periyar University, Salem	Business Research – Core Aspect	2013



44.	Bharathidasan University Constituent College, Perambalur	Identification of Research Problem	2013
45.	K.S.Rangasamy College of Technology, Tiruchengode	Empirical Writing	2013
46.	Commerce and Management, Academic Staff College, Bharathiar University, Coimbatore	Empirical Research & Article Writing	2013
47.	at Department of Commerce, Chidambaram Pillai Women's College, Tiruchirappalli	Research Methodology in Commerce	2013
48.	Srimath sivagana Balaiah Swamikal Tamil Arts and Science College, Mailam	Event Management	2013
49.	Faculty of Social Sciences, Periyar University, Salem	Empirical Research and Paper Clinic	2013
50.	KPR School of Business, Coimbatore	How to write research article based on empirical study?	2013
51.	UGC – Academic Staff College, Madurai Kamaraj University, Madurai	Indian Financial System – Credit Rating Image Building Pool	2013
52.	NABARD at Hotel Femina, Trichy	Regulation of Indian Commodity Exchange	2013
53.	Agni School of Business Excellence, Dindigal	Faculty Development Programme	2014
54.	Sacred Heart College, Tirupattur	International Business Scenario in Indian Context	2014

55.	Loyola College, Chennai	Is Indian Capital Market Perfect of Not	2014
56.	Rabiammal Ahamed Maideen College for women, Thiruvvarur	Innovation in Marketing	2014
57.	UGC – Academic Staff College, Madurai Kamaraj University, Madurai	Self-Management	2014
58.	Mother Gnanamma Women’s College of Arts and Science, Ariyalur	Financial Inclusion in India	2014
59.	Alagappa University, Karaikudi	Net-Work Skills	2014.
60.	Internal Quality Assurance Cell, S.Vellaichamy Nadar College, Madurai	Writing Research Articles	2014
61.	Research Centre of Commerce, Bharathidasan University Constituent College, Perambalur	Testing of Hypotheses	2014
62.	by UGC – Academic Staff College, Pondicherry University, Puducherry	113 <sup>th</sup> Orientation Programme	2014
63.	UGC – Academic Staff College, University of Calcutta, Kolkata	Self-Management	2014
64.	Department of Post Graduate Studies in Commerce, Social Welfare, & Business Management	Z Score Analysis	2014
65.	Department of Business Administration and PG Department of Commerce (SF), Jamal Mohamed College, Tiruchirappalli	Scope of Research in Financial Management	2014
66.	PG and Research Department of Business Administration, JJ College of Arts and Science, Pudukkottai	Issues in Financial Market	2014

67.	UGC – Academic Staff College, Barathiyar University, Coimbatore	Self-Management	2014
68.	Department of Management Studies, Sri Venkateshwara College of Arts and Science for Women, Peravurani and ARJ Institute of Management Studies, Mannargudi	Basic Principles of Financial Management	2014
69.	Commerce Student Association, Department of Commerce, Bharathidasan University Constituent College, Lalgudi	Communication and Interpersonal Skills	2014.
70.	National Service Scheme (NSS), Bharathidasan University Constituent College, Lalgudi	Career Guidance and Counseling	2014
71.	UGC – Academic Staff College, Bharathidasan University, Tiruchirappalli	Self-Management	2014
72.	UGC – Academic Staff College, Bharathidasan University, Tiruchirappalli	Self-Management	2015
73.	by Ramakrishnan College of Engineering, Tiruchirappalli	Business Research Methods	2015.
74.	Department of Commerce and Management Studies, Sastra University, Kumbakonam	Investment Avenues and Risk Factors in Indian Stock Market	2015
75.	Government of India, Ministry of External Affairs, Regional Passport Office, Trichy	Good Governance, Public Relation and Management	2015
76.	PG & Research Department of Commerce, Thiru Kolanjiappar Government Arts College, Vriddhachalam	Articles writing and Journal Publishing	2015

77.	Bharathidasan University Constituent College, Lalgudi	Employability Skills of Successful Youth Entrepreneur	2015
78.	Academic Staff College, Barathiyar University, Coimbatore	Self-Management	2015
79.	The Human Resource Development Centre, University of Kerala	Case studies in Finance	2015
80.	Shrimad Andavan Arts and Science College, Tiruchirappalli	Writing research proposals to funding agencies	2015
81.	UGC – Human Resource Development Centre, Bharathidasan University, Tiruchirappalli	Self-Management	2015
82.	UGC – Human Resource Development Centre, Barathiyar University, Coimbatore	Self-Management	2015
83.	PG Research Centre of Commerce, Bharathidasan University Constituent College, Perambalur	Financial literacy	2015
84.	UGC – Human Resource Development Centre, Barathiyar University, Coimbatore	Self-Management	2016
85.	UGC – Human Resource Development Centre, Bharathidasan University, Tiruchirappalli	Resources Person	2016
86.	UGC – Human Resource Development Centre, Barathiyar University, Coimbatore	Self-Management	2016
87.	UGC – Human Resource Development Centre, Bharathidasan University, Tiruchirappalli	Resources Person	2016

<b>88.</b>	UGC – Human Resource Development Centre, Bangalore University, Bangalore	Articles writing and Journal Publishing	2017
<b>89.</b>	Bharathidasan University Constituent College, Lalgudi	Resources Person	2017
<b>90.</b>	Mothers Teresa Women’s University	Resources Person	2017
<b>91.</b>	UGC – Human Resource Development Centre, Barathiyar University, Coimbatore	Self-Management	2017
<b>92.</b>	Alagappa University College of Education, Alagappa University, Karaikudi	Time Management	2017

**b) List of Chair Person / Special Address****Total – 55**

<b>Sl.No</b>	<b>Level of Event</b>	<b>Organizers</b>	<b>Topic/position</b>	<b>Year</b>
<b>1.</b>	National seminar	P.R Institute of Management, Thanjavur	Global Competitiveness in Business: Trends & Traits	2005
<b>2.</b>	International Conference	Adaikalamatha Institute of Management, Vallam	Business & Finance	2005
<b>3.</b>	National Seminar	Kaliswari College, Sivakasi	Delivered a Guest Lecture	2006
<b>4.</b>	Two Day International Conference	Adaikalamatha Institute of Management, Vallam	Global Business and Policy Modeling	2006
<b>5.</b>	National conference	Annamalai University, Chidambaram	Chairperson	2008
<b>6.</b>	Second Public Review Workshop	Mother Teresa Women's University Research & Extension Centre, Chennai	Research Colloquium	2008
<b>7.</b>	Regional seminar	Sri Saradha College for Women, Perambalur	Delivered a key Note Address	2008
<b>8.</b>	UGC Sponsored National Seminar	Dhanraj Baid Jain College, Chennai	Chairperson	2008
<b>9.</b>	Commerce Association	Commerce Association at Kurinji College of Arts and Science, Tiruchirappalli	Resource Person	2008
<b>10.</b>	State Level Seminar	National College, Tiruchirappalli	Delivered a key note address	2008

11.	Two days Inter Collegiate Personality Development Seminar	Sri Sankara Arts & Science College, Kumbakonam	Resource Person	2008
12.	International Conference	Bharathidasan Institute of Management and Centre, Tiruchirappalli	Contemporary Management Research	2009
13.	MAN-COM Association Day	Christhuraj College, Tiruchirappalli	Delivered the Inaugural Address	2009
14.	Inaugural function of Young Adventurers	Young Adventurers Association on Commerce at Bharathidasan University, Orathanadu	Delivered a key note address	2009
15.	UGC Sponsored National Seminar	Erode Arts College, Erode	Chairperson	2009
16.	National Seminar	Shri Sakthi Kailassh Women's College, Salem	Resource Person	2009
17.	National Conference	Dhanalakshmi Srinivasan College of Arts & Science, Perambalur	Resource Person	2009
18.	One Day National Seminar	Selvamm Arts & Science College, Namakal	Impact world Economic Slowdown on Labour Market in India	2009
19.	International Conference	School of Management, SRM University, Kattankulathur	Chairperson	2009
20.	Two day International Conference	Annamalai University	Chairperson	2009
21.	UGC – Sponsored National Seminar	Ramaswamy College, Tiruchirappalli	Resource Person	2010
22.	National Seminar	AVS college, Salem	Resource Person	2010

23.	State Level National Seminar	Thiagarajar College, Madurai	Delivered a Key note Address	2010
24.	One day State Level Seminar	Jamal Mohammed College, Tiruchirappalli	Chairperson	2010
25.	National Seminar	Sri Venkateswara College of Arts & Science, Peravurani	Global Financial Crisis and Its Impact on Indian Economy	2010
26.		KSR College of Tech, Namakkal	Innovative Practice in Management Extensionn and Co-Curricular Activities	2010
27.	National Level Conference	Aadhavan College of Arts and Science, Trichy	Human Resource Management in Tourism Development	2010
28.	State Level Management Meet	Srinivasan College of Arts and Science, Perambalur	Delivered Inaugural address	2011
29.		Jamal Mohamed College, Trichy	Recent Trends in Indian Economy- A Management Perspective	2011
30.	International conference	Rajarata University of Sri Lanka	Modern Trends in Innovative Management	2011
31.	training programme cum workshop	Valluvar College of Science & Management, Karur	Doctoral Research in Commerce	2011
32.	Two days Faculty Development Programme	University, Chidambaram	Academic Research Writing	2012
33.	Business Administration Association	Jamal Mohammed College, Tiruchirappalli	Delivered a Valedictory Address	2012
34.	National Conference	AVVM Sri Pushpam College	Delivered a Valedictory Address	2012
35.	Technical Session	2012 at Rural Academy for Management Studies, Ernakulum.	Global Turmoil and Forex Market	2012



36.	Finance for International Conference	Hindustan College of Arts and Science, Chennai	Competitive Business Strategies for Sustainable Development	2012
37.	National Conference	KPR School of Business, Coimbatore	Chairperson	2012
38.	State Level Seminar	Jamal Mohamed College, Tiruchirappalli	Delivered Inaugural address	2013
39.	National Conference	Bharath College of Science and Management, Thanjavur	Services Sector in India – An Analysis	2013
40.	Workshop	National College in association with Indian Academic Library Association (IALA), Tiruchirappalli	Delivered a Felicitations Address	2013
41.	Newsletter in Foundation Day celebration	Karpaga Vinayaga Institute of Management, Pudukkottai	Delivered Foundation Day address and released the Newsletter	2013
42.	State level inter collegiate students' seminar	Thiagarayar College, Madurai	keynote address on Companies Act, 2013 An Overview	2014
43.	National Seminar	Urumu Dhanalakshmi College, Tiruchirappalli	Retail Marketing in India: Problems and Prospects	2014
44.	Two days International Seminar	Jamal Mohamed College, Tiruchirappalli	Inclusive Economic Growth	2015
45.	Two Day National Seminar on Financial Literacy Programmes: Issues and Challenges	Urumu Dhanalakshmi College, Tiruchirappalli	Financial Literacy	2015
46.	One Day National Seminar on Emerging Trends in Banking and Insurance Sector	PG & Research Department of Commerce, Bharathidasan University Constituent College, Perambalur	Chairperson	2015

47.	International Conference on Innovation Management	Department of Management Studies, Anna University, BIT Campus, Tiruchirappalli	Delivered key note address	2015
48.	International Conference	Department of Commerce, Hindustan Collage of Arts and Science, Coimbatore.	Delivered key note address	2016
49.	International Conference	P.G. & Research Department of Management & Commerce, J.J College of Arts and Science, Pudukkottai.	Financial Engineering and Risk Management	2016
50.	National Seminar	Department of Economics, Commerce and Management, Bharathidasan University Constituent Arts & Science College, Srirangam	Financial Inclusion in MSMEs	2016
51.	One day Workshop	Department of Commerce, Bharathidasan University Constituent Arts & Science College, Srirangam	Impact of Global Crisis on Indian Business	2017
52.	National Seminar	Marketing of Financial Services-Trend and Strategies	Financing of Green Markets: Issue and Challenges	2017
53.	National Seminar on Social Work in Mental Health	Department of Social Work, Bharathidasan University, Trichy	Adolescent and Mental Health & Mental Health of Corporate Executive	2017
54.	International Workshop on Good Writing and Publication	Shrimathi Indira Gandhi College, Trichy	Resources Person	2017
55.	National Seminar	Dhanraj Baid Jain College, Chennai	Accounting & Finance	2017

**Annexure – VIII-Details of Conference/Workshop organized:**

**Total = 47**

Sl. No	Theme of the Seminar / Workshop	Level	Date	Sponsor/ Co-Organization
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1.	Indian Capital Market in The Post Liberalization Era	National Seminar	March 7- 8, 2004	University Grants Commission
2.	New Issue Market in The Post Liberalization Era	National Seminar	January 7- 8, 2005	University Grants Commission
3.	Changing Scenario of Consumerism	National Seminar	February 11-12, 2006	Consumer Welfare Fund, Government of India
4.	Case Study Method of Teaching in Commerce/ Management Education	International Seminar	January 20-21, 2007	University Grants Commission
5.	Emerging Paradigm in Financial Services	International Seminar	April 7 -8, 2007	Jointly organized with Cauvery College for Women, Trichy
6.	Application of Statistical Tools in Commerce / Management Research	National Workshop	August 18-19, 2007	Jointly organized with Cauvery College for Women, Trichy
7.	Decennial Year Lecture series	National	January 4 – 6, 2008	In association with FINE MANAS CLUB
8.	Recent Trends in Capital Markets and Financial Innovations	International Seminar	January 19-20, 2008	University Grants Commission
9.	Application of Statistical Packages in Finance	National Workshop	September 20-21, 2008	In association with FINE MANAS CLUB
10.	Faculty Development Programme on Equity, Futures and Options Trading	National	November 7-8, 2008	NSE, Mumbai

11.	Recent Trends in Capital Markets and Financial Innovations	International Seminar	January 10- 11, 2009	Tamil Nadu State Council for Higher Education
12.	Faculty Development Programme on Financial Markets	National	14 <sup>th</sup> August 2009	NSE, Chennai
13.	Global Financial Crisis and its Impact on Indian Financial System	National Seminar	12-13 September, 2009	----
14.	Recent Trends in Capital Markets and Financial Innovations	International Seminar	January 09- 10, 2010	University Grants Commission
15.	Investors' Awareness on Current Capital Market Scenario	Workshop	3 <sup>rd</sup> April 2010	Tamil Nadu Investors' Association, Chennai
16.	Research Publications in Commerce and Management	National Workshop	24 <sup>th</sup> and 25 <sup>th</sup> April 2010	SMART Journal of Business Management Studies
17.	Art of Writing Research Article in Commerce and Management Research	National Workshop	23 <sup>rd</sup> and 24 <sup>th</sup> October 2010	SMART Journal of Business Management Studies
18.	Application of Statistical Packages in Commerce and Management Research	National Workshop	27 <sup>th</sup> October 2010 – 2 <sup>nd</sup> November 2010	UGC in association with Department of Life Long Learning, Bharathidasan University
19.	Recent Trends in Commodity Derivatives and Risk Management	National Seminar	11 <sup>th</sup> and 12 <sup>th</sup> December 2010	FMC, Mumbai and NCDEX, Mumbai

20.	Emerging Capital Markets: Issues and Challenges	International Seminar	8 <sup>th</sup> and 9 <sup>th</sup> January 2011	SMART Journal of Business Management Studies and UGC
21.	Five Day Workshop on Applied Econometrics for Finance and Management	National Workshop	5 <sup>th</sup> – 9 <sup>th</sup> February 2011	SMART Journal of Business Management Studies, The Indian Econometrics Society and UGC
22.	Writing and Publishing Research Article in Commerce and Management	National Workshop	19 <sup>th</sup> and 20 <sup>th</sup> November 2011	SMART Journal of Business Management Studies and UGC
23.	Financial Markets: Issues and Challenges	International Seminar	7 <sup>th</sup> and 8 <sup>th</sup> January 2012	SMART Journal of Business Management Studies
24.	Faculty Development Programme on Recent Trends in Securities Market	National	4 <sup>th</sup> February 2012	NSE, Mumbai
25.	Effective Teaching of Finance	International Workshop	19 <sup>th</sup> May 2012	SMART Journal of Business Management Studies & Shrimati Indira Gandhi College
26.	Investors' Awareness Programme	Workshop	22 <sup>nd</sup> September 2012	In association with Shrimati Indira Gandhi College, Tiruchirappalli
27.	Publishing Research Articles in Business Management	National Workshop	3 <sup>rd</sup> and 4 <sup>th</sup> November 2012	In association with SMART Journal of Business Management and UGC
28.	Financial Markets: Issues and Challenges (FIM IC -	International Seminar	5 <sup>th</sup> and 6 <sup>th</sup> January, 2013	In association with SMART Journal of Business Management

	2013)			
29.	Effective Teaching of Finance	International Workshop	27 <sup>th</sup> and 28 <sup>th</sup> July 2013	In association with SMART Journal of Business Management and Sam Houston State University, USA
30.	Excellence in Teaching and Research	Short Term Course	5 <sup>th</sup> to 6 <sup>th</sup> October, 2013	Academic Staff College, Bharathidasan University.
31.	Preparation of Quality Research Proposal	Short Term Course	26 <sup>th</sup> to 27 <sup>th</sup> October, 2013	Academic Staff College, Bharathidasan University.
32.	Application of Financial Econometrics	National Workshop	10 <sup>th</sup> to 15 <sup>th</sup> November	In association with The Indian Econometric Society and SMART Journal of Business Management
33.	Financial Markets: Issues and Challenges (FIM IC - 2014)	International Seminar	4 <sup>th</sup> and 5 <sup>th</sup> January, 2014	In association with SMART Journal of Business Management and UGC
34.	Quality Assurance, Assessment and Accreditation	Principals Meet	22.02.2014	Academic Staff College, Bharathidasan University.
35.	Professional Development for Administrative Staff	National Workshop	24 <sup>th</sup> February, 2014	Academic Staff College, Bharathidasan University.
36.	Indian Higher Education Quality: Concerns and Funding Options	Principals Meet	04.07.2014	Academic Staff College, Bharathidasan University.

37.	Changing Scenario of Indian Higher Education	Short Term Course	5 <sup>th</sup> to 6 <sup>th</sup> July, 2014	Academic Staff College, Bharathidasan University.
38.	Inclusive Education	UGC Sponsored Workshop	5 <sup>th</sup> to 6 <sup>th</sup> July, 2014	Academic Staff College, Bharathidasan University.
39.	Quality Research Proposals	Short Term Course	12 <sup>th</sup> to 13 <sup>th</sup> July, 2014	Academic Staff College, Bharathidasan University.
40.	UGC Sponsored workshop for Administrative staff of BDU.	Workshop	12 <sup>th</sup> to 13 <sup>th</sup> July, 2014	Academic Staff College, Bharathidasan University.
41.	Excellence in Teaching and Research.	Short Term Course	12 <sup>th</sup> to 13 <sup>th</sup> July, 2014	Academic Staff College, Bharathidasan University.
42.	Financial Markets: Issues and Challenges (FIM IC - 2015)	International Seminar	10 <sup>th</sup> and 11 <sup>th</sup> January, 2015	In association with SMART Journal of Business Management and UGC
43.	Emerging Trends in Business Research	National Workshop	18 <sup>th</sup> April, 2015	In association with SMART Journal of Business Management.
44.	Art of Doing Good Research and Publishing	International Workshop	4 <sup>th</sup> July, 2015	In association with SMART Journal of Business Management.
45.	Financial Markets: Issues and Challenges (FIM IC - 2016)	International Seminar	9 <sup>th</sup> and 10 <sup>th</sup> January, 2016	In association with SMART Journal of Business Management and UGC
46.	Financial Markets: Issues and Challenges	International Seminar	7 <sup>th</sup> and 8 <sup>th</sup> January, 2017	In association with SMART Journal of

	(FIM IC - 2017)			Business Management and UGC
47.	Good Writing and Publishing	International Workshop	26 <sup>th</sup> June, 2017	In association with SMART Journal of Business Management and Shrimathi Indira Gandhi College, Tiruchirappalli.

**Annexure –IX-Details of Orientation/Refresher Courses Organized**

**Total – 11**

Sl. No	Event	Designation	Organizer	Duration	
				From	To



1.	U.G.C. Sponsored Refresher Course in Commerce	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	10.03.2006	30.03.2006
2.	U.G.C. Sponsored Refresher Course in Commerce	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	25.11.2007	14.12.2007
3.	U.G.C. Sponsored Refresher Course in Commerce	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	10.11.2010	30.11.2010
4.	U.G.C. Sponsored Refresher Course in Commerce	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	22.11.2011	12.12.2011
5.	U.G.C. Sponsored Refresher Course in Commerce and Management	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	22.11.2011	12.12.2011
6.	U.G.C. Sponsored 80 <sup>th</sup> Orientation Course	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	06.11.2013	03.12.2013
7.	U.G.C. Sponsored 81 <sup>st</sup> Orientation Course	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	06.11.2013	03.12.2013
8.	UGC – sponsored Refresher Course in Social Sciences (ID)	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	11.02.2014	03.03.2014
9.	82 <sup>nd</sup> Orientation Course from to	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	20.05.2014	16.06.2014
10.	U.G.C. Sponsored 83 <sup>rd</sup> Orientation Course	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	20.05.2014	16.06.2014
11.	U.G.C. Sponsored Refresher Course in Commerce and Management	Coordinator	Academic Staff College, Bharathidasan University, Tiruchirappalli	18.07.2014	07.08.2014

**Annexure-X Details of Member of the Editorial Board**

**Total – 10**

Sl. No	Designation	Journal Name/Institution Name	ISSN Number
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1	Founder-Publisher and Chief Editor	SMART Journal of Business Management Studies (English – Biannual)	0973-1598
2	Member, Editorial Board	ACCST Research Journal (A Quarterly Journal Devoted to Arts, Commerce and Computer Science & Technology), Bihar	0972-7779
3	Advisory Member, Editorial Board	CMRD Journal of Management Research, (A Journal of Dr. Vikhe Patil Foundation's, Centre for Management Research and Development), Pune	0973-8401
4	Member, Editorial Board	Journal of Financial Services and Management (A Journal of J.J. College of Arts and Sciences, Pudukkottai)	0976-1632
5	Advisory Member, Editorial Board	SNS Journal of Finance, Coimbatore	0975-1408
6	Member, Editorial Board,	Kaveripakkam College Journal of Management Research, Chennai	2249 – 6459
7	Member, Review Panel	International Journal of Emerging Business Issues, Tiruchengode	0975 – 8925
8	Member, Associate Editor of – 635 601	Indian International Research Journal of Management Studies and Social Science, Tirupattur	2348 – 344X
9	Member, Advisory Editorial Board	DCMS Journal of Management, University of Calicut, Kerala	2231 - 3060
10	Member, Editorial Board Advisory	International Journal of Commerce and Management Research (PIJCMR), Bangalore	2321 - 3604