

**Day Long International Workshop on
“Good Writing and Publication” - 29.06.2017**



The Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, in association with Department of Management Studies and Commerce, Shrimati Indira Gandhi College, Tiruchirappalli and SMART Journal of Business Management Studies, organized a **Day Long International Workshop on “Good Writing and Publication”** on 29.06.2017, at Shrimati Indira Gandhi College, Tiruchirappalli.

Shri S.Kunjithapatham, Secretary, Shrimati Indira Gandhi College, Tiruchirappalli presided over the Inaugural Function. **Dr.M.Selvam**, Workshop Director and Founder-Publisher, SMART Journal of Business Management Studies, in his welcome address, stated that

this Workshop would help young researchers to improve the research skill and help to bring out quality publications.

Dr. Balasundram Maniam, Sam Houston State University, USA delivered the special lecture. He appealed to the participants to overcome the writer's block, especially the fear of rejection by co-authoring and starting with small piece of research writings. He trained the participants to identify the appropriate journal, by analyzing the quality - related criteria such as journal ranking, journal impact factor, journal indexing, and free accessibility. He explained the do's and don'ts of writing a journal piece. He stated the common mistakes by authors in drafting the results section and offered suggestions to avoid them. He concluded that the participants can follow their own metrics, to decide the journal, by assessing the publisher, author profile, editor profile, international readership, subject area of journal, type of article to be published and other quality metrics of journal.

Dr. G. Archunan, Professor and Head, Department of Animal Science, Bharathidasan University, delivered the Special Lecture on the topic, "**Referencing**". Providing all sources of information used in writing, the research work is known as referencing whereas acknowledging others' work by referring them individually, is called Citation. He stated that the referencing would help to bring credibility and authority to the information. The referencing has become the need of an hour on ethical grounds like intellectual integrity, differentiating between authors and others' ideas, and intellectual property rights. He elaborated the various methods of citing and referencing styles, with suitable examples. He advised the participants to avoid plagiarism, by using quotes and paraphrased material, with proper citations.

Dr. M. Selvam, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University, Trichy and Founder- Publisher, SMART Journal of Business

Management Studies, delivered the lecture on the topic “**Article Writing and Publication in Journal**”. He discussed the importance and types of research papers and listed the qualities of good research papers. He trained the participants in the preparation of good research papers by explaining the various components of research paper. He advised the participants to analyse the acceptance/ rejection rates, speed of handling, and speed of publication in choosing the right journal. He explained the expectations of an editor of a journal on the research papers such as originality and relevance of subject area, innovative and accepted research methodology, clarity, structure and quality of writing, theoretical and practical implication, relevance of references and adherence to the scope and objectives of the journal.

The research scholars of Commerce and Management from Bharathidasan University and students of Shrimati Indira Gandhi College attended the workshop. One faculty member, from Saudi Arabia, also participated in this workshop. Miss **A. Hemalatha**, Head of the Department PG and Research Department of Commerce, Shrimati Indira Gandhi College, delivered the vote of thanks. **Dr. S. Vidhyalakshmi**, Principal, Shrimati Indira Gandhi College and **Dr.M. Selvam**, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University made arrangements for this workshop.