

## **Second International Workshop on Effective Teaching of Finance**

SMART Journal of Business Management Studies, Department of Commerce and Financial Studies, Bharathidasan University and Department of General Business and Finance, Sam Houston State University, USA, jointly organized the Second International Workshop on **“Effective Teaching of Finance”** for the University and College Teachers during 27<sup>th</sup> and 28<sup>th</sup> July 2013 at the A/C Auditorium, Bharathidasan University.



**Prof.V.Gopal**, Professor of Finance and Accounting, Dean of Academics, Indian Institute of Management, Trichy, released the workshop CD containing the presentation of resource persons, while **Dr.S.Balakrishnan**, Professor, College of Applied Science, Nizwa, Oman, received the CD. More than 200 University and College Teachers participated in the workshop from across the country.

**Dr. M.Selvam**, Head, Department of Commerce and Financial Studies welcomed the gathering. In his Welcome Address, he pointed out that skill sets required for teaching should be enhanced, especially in the area of finance where the scope for ICT applications is ample.

**Dr.S.Balakrishnan**, Professor, College of Applied Science, Nizwa, Oman, delivered the Presidential Address. He advised the teachers to follow the interactive mode of teaching and

Learner Centric Approach to attract students and make teaching effective. He mentioned that finance is a challenging subject for teachers now a days. Teachers should possess not only communication skill but also soft skills, technical skills and computing skills. By encouraging the students, their participation in classes will be increased. Finally, he informed that technology plays an important role in the teaching process but technology cannot replace a teacher.

**Prof.V.Gopal**, Professor of Finance and Accounting, Dean of Academics, Indian Institute of Management, Trichy, delivered the Inaugural Address. He trained the participants to link the concepts to the current business situations and to bring about interface between reality and teaching. He explained that the success of teaching lies in the bridging between mind of the student and mouth of the teacher.

**Dr.V.P.Sriraman** from Bharathidasan Institute of Management, Tiruchirappalli, handled the sessions on topics like Equity Valuation and Financial Statement. He also explained the various techniques used in finance, practical applications of financial techniques and problems in financial analysis.

**Dr.Balasundram Maniam**, Professor, Sam Houston State University, USA, trained the participants on areas like How to Maintain Good Teaching Practices in Finance? and From Financial Calculator to Learning Management Systems. He confessed that though technology-integrated classrooms are costly to implement, it helps the students to solve complex tasks and use a variety of resources. He encouraged the teachers to update the modern technological teaching methods by attending workshops.

**Dr. R.Subramaniam**, Associate Professor, Bharathidasan Institute of Management, Trichy, discussed effective teaching methods in the area of Activity Based Costing and Target Costing. He explained the concepts, principles and their application in the area of business entity.

**Dr.A.M. Mohamed Sindhasha**, Principal, Jamal Mohamed College, delivered Valedictory Address. He mentioned in his address that if the teachers follow and apply the concepts presented in this workshop, they could earn good name among the students.

At the end of the workshop, **Dr. M.Selvam**, Head, Department of Commerce and Financial Studies, Bharathidasan University, delivered the Vote of Thanks.