

F. A. Q. (Frequently Ask Questions)

01. Who is the publisher of SMART Journal of Business Management Studies?

Dr. M. SELVAM (On behalf of the Managing Trustee)
Scientific Management and Advanced Research Trust (SMART)
150, Kalyanasundaram Nagar, Airport post, Tiruchirappalli–
620007
Tamilnadu, India.

02. What are the aims of the SMART Journal?

The SMART Journal aims to improve communication between communities and practitioners of Corporate Bodies, Financial Institutions, Banks, Teachers, Research Scholars etc., who are responsible for operational and policy decisions. It aims to promote the quality of management teaching by encouraging research habit among teachers. Besides, SMART group aims to honor eminent authors of research articles, recognize outstanding academicians and educational administrators all over the world.

03. What are the policies of the Journal?

The Journal plans to stimulate and develop debate on functional areas of Business Management. The policy of the Journal is to publish Research Papers, Articles, Reviews, and Case Studies etc., which provide an objective analysis of scientific concepts, empirical research, factual data and operational facts of Business Management. The policy of the journal is to recognize outstanding contributors by honoring with annual awards.

04. What is the scope of the Journal?

The SMART Journal covers articles on all functional areas of contemporary relevance like Business Education, Global Business, Operations Research / Statistics, Corporate Finance, Financial Institutional Markets, Banking, Marketing, Human Resource Management, International Finance, Information Technology, Educational Management etc. Authors are encouraged to submit original research papers which are not submitted for publication elsewhere.

05. What is the frequency of the Journal?

It is a bi-annual journal published in January and July every year.

06. Whether SMART Journal is registered and has ISSN Number?

Yes, it is registered with the Registrar of News papers for India, New Delhi (Regd No. TNENG/2005/15967). Besides, International Standard Serial Numbers (ISSN) of the SMART Journal are 0973-1598 for print version and 2321-2012 for online version.

07. In which index bodies, does the SMART journal was indexed?

SMART Journal is indexed and abstracted by more than 16 index bodies including Emerging Sources Citation Index, CABELL'S Directory, USA, Ulrich's International Periodicals Directory, USA, IndianJournals.com, J-Gate @ UGC – INFONET, Indian Citation Index (ICI), Google Scholar, etc., For more details, visit www.smartjournalbms.org, Abstracting & Indexing tab.

08. What are the types of Subscription?

There are two types of subscription, namely, individual and institution. For further details, visit www.smartjournalbms.org, subscription tab.

09. Who are the target audience for SMART Journal?

The target audience for SMART Journal are the Bankers, Industrialists, Professionals, Teachers, Researchers, Students and Practitioners in Business Management Science.

10. Who are the editorial board members?

The Editorial Board consists of renowned Professors from various Universities and Colleges in India and abroad. For further details, visit www.smartjournalbms.org, Editorial Boardtab.

11. What is the profile of the authors?

The Journal invites articles from Academicians, Research Scholars, Practitioners etc.,. So far, the reputed academicians and research scholars from countries like USA, Singapore, Sultanate of Oman, Malaysia, Bangladesh, Dubai, Ethiopia, Sri Lanka, Iran, and India have published their research articles in SMART Journal.

12. How to submit an Article?

The author may submit the manuscript prepared as per the prescribed format of the SMART Journal and submit the soft copy of their articles to drmselvam@yahoo.co.in along with an undertaking letter. The SMART has developed macros and templates to help authors to prepare the manuscript. The use of scanned copy of photographs and drawings should be avoided. For details of format, please visit www.smartjournalbms.org, Guidelines tab.

13. Does SMART provide English language support?

No, the authors have to get the assistance of English experts to correct the manuscripts and improve the quality of manuscripts by checking spelling mistakes. However, the manuscripts that are accepted for publication will be checked by our editors for spelling and formal style (APA).

14. What stages does an article pass through for publication in SMART Journal?

Publication of articles in SMART Journal involves the following procedures.

- A.** Confirmation of receipt of manuscript by SMART Journal.
- B.** First level verification of format at Editorial office level.
- C.** The Chief Editor sends the manuscript to the subject experts for evaluation (All manuscripts submitted will be subjected to PEER BLIND REVIEW and the decision of the Editorial Committee will be final).
- D.** Intimation of comments and suggestions by experts, to the author(s) requesting for revision of manuscript.
- E.** Receipt of improved version of manuscript from author.
- F.** Issue of acceptance letter.

G. Receipt of undertaking letter and Plagiarism report by checking the manuscripts by using the Plagiarism Software, from author(s), signed by all authors with official seal.

H. Dispatch of Journal after publication or forwarding PDF version to non-Indian authors.

15. How can the author find the status of the manuscript?

The corresponding author can contact the Chief Editor through e-mail drmselvam@yahoo.co.in for knowing the status of the Manuscript. When action from your side is required, the Chief Editor will also contact you by e-mail / phone.

16. What happens after my article has been accepted?

A) Once your manuscript has been accepted for publication, you have to fulfill the following.

B) The authors will be asked to transfer the copyright of their article to the Publisher- Editor (in the undertaking letter).

This will ensure the widest possible protection and dissemination of information under copyright laws. The SMART holds the copy right to all articles accepted for publication.

C) Ensure that your undertaking letter reached the Chief Editor, after submission.

17. What is the acceptance rate of articles submitted to SMART Journal?

The acceptance rate of articles submitted to SMART Journal is currently 26 %. For more details, visit www.smartjournalbms.org, Acceptance Rate tab.

18. How can I order off prints?

Normally, author will receive one copy of Journal or Soft copy of PDF for his/her personal use. Besides, the PDF format of your article will be sent to authors on request and payment of subscription fee. For details, please www.smartjournalbms.org, Reprints tab.

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20. How can I request permission to re-use material?

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