

Sixth Annual Function of SMART Journal Annual Awards (2014)



SMART Journal of Business Management Studies, which is an internationally Referred Journal, with **ISSN Number (0973-1598- Print Version) (2321-2012 – online Version)** and the Department of Commerce and Financial Studies, Bharathidasan University confers five awards, namely, **SMART Journal Distinguished Educational Administrator Award, SMART Journal Best Paper Award, SMART Journal Distinguished Life Time Achievement Award, SMART Journal Young Management Scientist Award and SMART Journal BDU Com Distinguished Alumni Award.**

The Sixth Annual Function of SMART Journal Awards – 2014 was held at A/C Auditorium, Bharathidasan University Main Campus, Trichy on 10th January 2015 at 9.30 a.m.

Dr.M.Selvam, Seminar Director, Founder-Publisher and Chief Editor of SMART Journal of Business Management Studies, in his welcome address, stated that nominations for SMART Journal Awards were obtained from the academicians, educational administrators and Alumni Members of the department. SMART Journal Advisory Committee and the Subject Experts evaluated those nominations and the awardees were finalized.

Professor D. Viswanathan, Former Vice - Chancellor, Anna University, Chennai conferred the SMART Journal Awards on the awardees. He insisted that quality of education is the need of the hour to overcome the crisis situations present everywhere. The moral values should be a part of the education system and the value based education should be a part of teacher training courses. He pointed out that the Higher Education Policy should be in accordance with the social purpose.

SMART Journal Distinguished Educational Administrator Award was conferred on **Dr.P.Selvaraj**, the Founder and Chairman of Shivani Group of Institutions who strives for bringing a world class education, within the economic and geographic reach of thousands of students. His dynamic and path breaking leadership led to the phenomenal growth of various institutions.

SMART Journal Distinguished Life Time Achievement Award was conferred on **Dr. Murali Rajan**, Interim Associate Dean, Kania School of Management, University of Scranton, USA. He has long 24 years of teaching and research experience. He has already won many prestigious awards for his teaching excellence, received twice Best Finance Teacher from Kania School of Management in 2006 and 2008 and Student Choice Award for Excellence in Teaching in 2000. Dr Murali served as the reviewer of four reputed Institutional Journals, 10 textbooks and 5 CFA institute readings. He has published 31 papers in many International Journals.

SMART Journal Distinguished Life Time Achievement Award was conferred on **Dr. R.N.Anantharaman**, Professor in Management and Dean of Business Studies at the Multimedia University, Malaysia. He has 34 years of rich teaching and research experience. Dr.Anantharaman has published 90 research papers and articles in various reputed National and International Journals including SMART Journal of Business Management Studies. He has undertaken 2 year sponsored research project. He is a member of the Editorial Board of SMART Journal of Business Management Studies.

Dr.Balasundram Maniam, Professor at the Sam Houston State University, USA was conferred the **SMART Journal Distinguished Life Time Achievement Award**. Prof. Maniam has 27 years of rich academic and teaching experience. He has already received 9 awards for his outstanding performance in teaching & research and some of them are Minnie Stevens Piper

Professor Award-2012, Outstanding Service Award-2012 from American Society of Business and Behavioural Science (ASBBS). Prof. Maniam has published 120 research papers in many reputed International Journals. Also he has presented papers in more than 235 National & International Conferences. He serves in editorial/ advisory/ reviewer positions in many reputed journals and he is also the Associate Editor of SMART Journal of Business Management Studies.

Dr. K.S. Chandrasekar, Director of School of Business Management and legal studies, University of Kerala, with 24 years of experience of which 22 years in academics and research and 2 years in Industry, was recognised for his outstanding achievements, by **SMART Journal Distinguished Life Time Achievement Award**. Dr. Chandrasekar has already received 17 Awards and fellowships, the most notable of them are Life Time Achievement Awards, Asia's Best Professor in Marketing Management award, Best Academic of the Year award and Best Account Executive award etc. He has made over 160 publications in National and International Journals and proceedings. He has authored more than 30 books. He has organised hundreds of national and international events, development programmes, conference, seminars, training programmes, symposiums and workshops etc. He serves as a member of various professional and academic bodies, editorial boards, advisory boards and Reviewer's panel for more than 20 national and international journals.

Dr. Balasundaram Nimalathan was recognised with **SMART Journal Young Management Scientist Award**. He is a Senior Lecturer in Department of Accounting, University of Jaffna, Srilanka. He has already received 10 prestigious Awards which include Best Academic Researcher Award and Best Paper Award. To his credit, he has published more than 75 articles in various Referred & Non- Referred Journals and presented papers in 38 National and International conferences. He has authored 10 books related to Accounting, Entrepreneurship and General Management. Further, he has also edited 3 books.

The research paper written by **Ms. Jayanty Kuppusamy**, Faculty of Business and Law, Multimedia University, Malaysia and **Professor R. N. Anantharaman**, Faculty of Business and Law, Multimedia University, Malaysia was honoured with **SMART Journal Best Paper award**.

This research paper was prepared in the structured format and it has its implications in the field of Commerce and Management. The results of statistical tools were appropriately interpreted.

Mr. Elias Mohammed Khan, Group Manager, HCL technologies Ltd was honoured with **SMART Journal BDU Com Distinguished Alumni Award**. He has put in 13 years of corporate experience in various areas like sales, pre sales, transactions and operations across Insurance, Banking, Finance and Accounts (F&A) etc. Mr. Elias Mohammed Khan has won various awards for his dynamic leadership which includes Best Region Award twice in the years 2007 and 2008. Mr. Elias as an Alumini of the department, remains actively involved, and he is the first person to take part in all events and activities organized by our department. He is a member of Board of Studies, Department of Commerce, Bharathidasan University.

The awardees delivered the acceptance speech. **Dr.S.Sekar**, Syndicate Member of Bharathidasan University, Principal, Urumu Dhanalakshmi College and President, SMART Journal Awards 2014, delivered the Vote of Thanks.

Dr.SankaranVenkateswar, USA, **Dr.GeethaSubramaniam**, Malaysia and **Professor V.Selvaraju**, Bostwana offered felicitations.