

Bharathidasan University, Tiruchirappalli – 24
Department of Commerce and Financial Studies
Bharathidasan School of Management
Directorate of Research
SMART Journal of Business Management Studies
Day Long International Workshop (Hybrid Mode)
on
How to do Quality Research and Publish in Scopus Indexed Journals?
05.07.2023

Department of Commerce and Financial Studies, Bharathidasan School of Management, Directorate of Research and SMART Journal of Business Management Studies jointly organised a **Day Long International Workshop (Hybrid Mode)**, entitled **“How to do Quality Research and Publish in Scopus Indexed Journals?”**, on 5th July 2023, at Bharathidasan University, for the benefit of Social Science Research Supervisors.

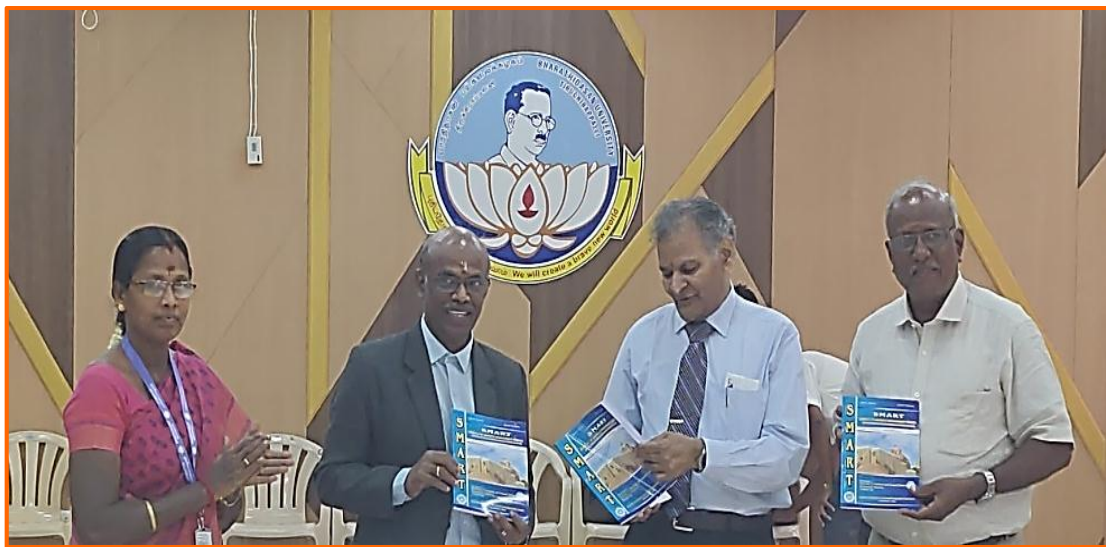
In her welcome address, **Dr. S. Vanitha**, Associate Professor and Head, Department of Commerce and Financial Studies, stated that the aim of the workshop is to present an overview of academic research, and to enhance the knowledge on research writing.

Dr. M. Selvam, Vice-Chancellor, Bharathidasan University, presented an overview of academic research in his Presidential Address. He stressed in his lecture that “Research is to see what everybody else has seen and think what nobody has thought”. He detailed the importance of various sources for identifying the research topics. He advised the research supervisors to follow the general ethical contours of research.



Dr. M. Selvam, Founder-Publisher and Chief Editor, SMART Journal of Business Management Studies, in his lecture, on “**Expectations of the Journal Editors**”, stated that the manuscript rejection rate reaches as much as 90% and detailed the reasons for manuscript rejection. He explained that relevance of manuscript to the journal, significance of the manuscript, clarity of presentation, novelty, technical correctness, experimental or evidence support and reference to prior work are the acceptance criteria for a manuscript. He elaborated on the qualities of good research and encouraged the participants to carry out quality research.

38th Issue of SMART Journal of Business Management Studies was released by **Dr. M. Selvam**, Vice-Chancellor, Bharathidasan University and **Dr. Satya Parayitam**, Professor, Management & Marketing, Charlton College of Business, University of Massachusetts Dartmouth, North Dartmouth, Massachusetts, USA, received the same.



Dr. Satya Parayitam, Professor, Management & Marketing, Charlton College of Business, University of Massachusetts Dartmouth, North Dartmouth, Massachusetts, USA delivered the lecture on the topics, “**Conceptual Model and Theoretical Background**”, “**Hypotheses Development and Testing**”, and “**Manuscript Structure for Scopus Indexed Publications**”. He trained the participants on the Do’s and Don’ts of manuscript preparations. He elaborated the citation styles, advised the participants to bring in novelty in the conceptual model, and not to replicate the earlier studies. The methodology of explaining sample size calculation was also discussed by him.

Dr. S. Vanitha, Associate Professor and Head, Department of Commerce and Financial Studies, **Dr. M. Babu**, Associate Professor and Director (i/c), Bharathidasan School of Management, **Dr. S. Muthusamy**, Director-Research, Bharathidasan University and **Dr. M. Selvam**, Founder-Publisher and Chief Editor, SMART Journal of Business Management Studies, made arrangements for this workshop. Nearly 600 participants attended the workshop through You Tube Link.