

A Day Long International Workshop on Art of Doing Good Research and Publishing on 4th July 2015



The Department of Commerce and Financial Studies in association with Sam Houston State University, USA and **SMART Journal of Business Management Studies** organized a Day Long International Workshop on **Art of Doing Good Research and Publishing** on 4th July 2015.

Dr.M.Selvam, Workshop Director, Founder – Publisher and Chief Editor of SMART Journal of Business Management Studies in his welcome address, stated that the research skill is the very important skill required for the academicians and expertise in research skill would give world recognition. He mentioned that the workshop of this kind was one of the efforts by SMART Journal in improving the quality of research and publications. He stated that India lags behind Japan and China in publication outputs. Concentrating on Quality Journals leads to aiming high thus improve the publication output in India.

Dr.Kumaraswamy, Syndicate Member, Professor and Head, Department of Geography, Bharathidasan University released Volume 11 Issue 2 of SMART Journal of Business Management Studies and **Dr.Balasundaram Maniam**, Sam Houston State University received it. Dr.Kumarasamy in his presidential address stated that everyone in India has a general interest to critic the research work of others rather than publishing their research output. He stated that research and output are the two sides of the coin.

Dr.Balasundaram Maniam, Sam Houston State University, USA delivered a Special Lecture on the topic **What to Write and Where to Publish Your “Master Piece”?** He shared his experience as the researcher and Editor of the Journal to the participants. He advised the participants to reduce the fear by co-authoring and small with average quality journal to build confidence. He discussed about the points the researcher should keep in mind before their research.

Dr.Geetha Subramaniam, Universiti Teknologi MARA, Malaysia delivered a special lecture on the topic “How to Write a Winning Journal Article?” She discussed the content of the research design for publications, do’s and don’ts in article publishing. She trip back to the basics and reviewed the logical foundation of research and how to do it practically.

Prof.Mohan Gnana Olivu, (Assistant Editor, SMART Journal of Business Management Studies), Advisor, Annai Group of Institutions delivered the Valedictory address. He mentioned that publishing is sharing one’s knowledge in the public domain. He encouraged the participants to raise question but insisting that Questioning is the key to gain knowledge. He stated that Quality is not a fixed point; the researcher should thrive to come with quality publications.

Mrs. Zakiya Begum Sayed, Lecturer, Al Jubail University College, Saudi Arabia offered felicitations.

More than 200 participants from Tamil Nadu, other states and abroad benefited from this workshop. **Dr.M.Selvam**, Workshop Director has made arrangements for this workshop. **Dr.M.Babu** and **Dr.J.Gayathri** made necessary arrangements for this workshop.