

*Day Long International Workshop on*  
***EFFECTIVE TEACHING OF FINANCE***

held on

***19th May 2012***

Organized by

**Department of Commerce and Financial Studies**

Bharathidasan University

Tiruchirappalli- 620 024, Tamil Nadu, INDIA

**SMART Journal of Business Management Studies**

(A Professional, Refereed, International and Indexed Journal)

[www.smartjournalbms.org](http://www.smartjournalbms.org)

Venue

**Bharathidasan University**

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Organizer

**Dr. M. SELVAM**

Workshop Director

Head, Dept. of Commerce and Financial Studies

Bharathidasan University

Tiruchirappalli -620 024

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Founder - Publisher & Chief Editor

SMART Journal of Business Management Studies

Phone (0) +91-431-2407029, 2407071

(Extn- 619), Mobile +91-9443025112

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On  
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Department of Commerce and Financial Studies  
**Bharathidasan University**  
Tiruchirappalli, Tamil Nadu, India



Department of Management Studies  
(MBA - AICTE Approved)  
**Shrimati Indira Gandhi College**  
(Nationally Re-accredited at "A" Grade by NAAC)  
Tiruchirappalli, Tamil Nadu, India

and



**SMART Journal of Business Management Studies**  
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All are cordially invited to the Inaugural Function  
of the Day Long International Workshop on

## **Effective Teaching of Finance**

Venue : **A/C Auditorium (Near Maths Department)**  
**Bharathidasan University Main Campus**

- 9.00 a.m : Registration
- 10.00 a.m : Inaugural Function
- Presidential Address : **Dr. (Mrs.) K. Meena**  
Vice - Chancellor, Bharathidasan University
- Special Address : **Dr. Sundaram Janakiramanan**  
SIM University, Singapore
- 11.45 a.m. to 3.45 p.m : Technical Session
- Resource person : **Dr. Sundaram Janakiramanan**  
SIM University, Singapore
- 3.45 p.m : Valedictory Function
- Valedictory Address : **Dr. S. Sekar**  
Principial  
Urumu Dhanalakshmi College, Trichy

**Dr. J. Francis Mary**  
Director  
Dept. of Management Studies  
Shrimati Indira Gandhi College  
Tiruchirappalli

**Dr. M. Selvam**  
Head  
Dept. of Commerce and  
Financial Studies  
Bharathidasan University  
Tiruchirappalli

## Day Long International Workshop on EFFECTIVE TEACHING OF FINANCE

International Workshop on “Effective Teaching of Finance” was held at A/C Auditorium, Bharathidasan University Main Campus, Trichy on 19<sup>th</sup> May 2012.

The Department of Commerce and Financial Studies, Bharathidasan University, Department of Management Studies, Shrimati Indira Gandhi College and SMART Journal of Business Management Studies jointly organized a Day Long International Workshop on “Effective Teaching of Finance” for the University and College Teachers on 19<sup>th</sup> May 2012.



The chief guests of the Workshop, **Dr.K.Meena**, Vice Chancellor, Bharathidasan University released the workshop CD while **Dr.Sundaram Janakiramanan** of SIM University, Singapore, received the CD. More than 150 University and College Teachers participated in the Workshop from across the country.

**Dr. M.Selvam**, Head, Department of Commerce and Financial Studies, welcomed the gathering. In his Welcome Address, he pointed out the salient features of the Department, importance of finance in this Era and background of organizing this Workshop.

The chief guest of the Workshop, **Dr.K.Meena**, Vice Chancellor, Bharathidasan University, delivered the Presidential Address. The Vice Chancellor, in her speech, emphasized the need for more collaborative work with other educational institutions like ICWAI, CAI, etc for enhancing the knowledge in the area of finance. She also noted that teachers should follow interactive mode of teaching and adopt the Learner Centric Approach to attract students and make the teaching effective. She also suggested that teachers should adopt different instructional strategies for slow and fast learners and use feedback mechanism to understand the teaching effectiveness. She mentioned that finance is a challenging subject for teachers nowadays. She suggested field trip and educational tours that facilitate the students to understand the subjects practically. Teachers should possess not only communication skill but also have soft skills, hard skills, technical skills and computing skills. By way of encouraging the students, their participation in classes will be increased. Finally, the Vice Chancellor quoted that technology plays an important role in teaching process, but technology cannot replace a teacher.

The Workshop's resource person, **Dr.Sundaram Janakiramanan**, delivered the Special Address. Dr.Janakiramanan, in his address, mentioned the basic concepts of teaching, techniques of teaching, linking the concepts to the current business situations and techniques to reality and how to bring in reality in teaching. He also explained the various techniques used in finance, practical applications of financial techniques and problems in financial analysis. He explained the method of teaching of some financial concepts like Interest Rates, Time Value of Money Principles, Time Value of Money Applications, Portfolio Theory, Efficient Market Hypothesis, Capital Budgeting and Financial Analysis with suitable examples.

**Dr.S.Sekar**, Principal, Urumu Dhanalakshmi College, delivered the Valedictory Address. Dr.S.Sekar mentioned in his address that if teachers follow and apply the concepts presented in this Workshop, it will create good name for the participants among the students.

At the end of the Workshop, **Dr. M.Selvam**, Head, Department of Commerce and Financial Studies, Bharathidasan University and **Dr.J.Francis Mary**, Director, Department of Management Studies, Shrimati Indira Gandhi College, delivered the Vote of Thanks.

