

## **Two Days National Workshop on Art of Writing Research Article in Commerce and Management**

Information Resources and Retrieval Strategies for Refereed Journals, Writing a Research Article, Components of a Research Paper, Journal Reviewers Expectations and Reviewing Critically, Reference and Style, Journal Impact Factor, Calculation of Impact Factor and Citation Index were among the areas discussed upon during the Two Days National Workshop “**Art of Writing Research Article in Commerce and Management**” organized by the Department of Commerce and Financial Studies, Bharathidasan University, Trichy, in association with **SMART Journal of Business Management Studies** during 23<sup>rd</sup> and 24<sup>th</sup> October 2010 at the A/C Auditorium, Bharathidasan University Main Campus, Trichy.

At the inaugural function **Dr.M.Selvam**, Head, Department of Commerce and Financial Studies, Bharathidasan University, Trichy and Founder- Publisher, SMART Journal of Business Management Studies in his welcome address pointed out that this novel Interactive Workshop was planned to address the need for paradigm shift amongst Commerce/Management teachers and scholars.

### **Dr.T.Ramaswamy,**

Registrar, Bharathidasan University told that this topic is not taken for discussion in any other universities. The workshop on research article writing is very pertinent since publishing the research work is fundamental. He encouraged the



researchers to carry out the research to be useful for the community in humanities subject. He insisted that the Universities should also take steps to improve the quality of the research.

**Dr.P.Govindasamy**, Syndicate Member, Bharathidasan University and Professor of Tamil, Tamil University offered felicitation. He insisted on the research guides in carrying out research without comprising the quality for timely completion. The research can provide employment to the researcher, if carried out systematically.

**Dr. (Mrs). K.Meena**, Vice- Chancellor, Bharathidasan University in her presidential address pointed out that the research task completes only if the findings are made known to others by publishing it and the present academic era 'Publish or Perish' pushed the academicians to publish their research findings. The Vice-Chancellor advised that the researcher should think in a systematic and analytical way, inculcate the habit of reading and writing article, use simple language without fancy expressions or sophisticated style. The clearer and more logical a paper is structured, the better it serves its academic purpose.

**Dr. (Mrs). K.Meena**, Vice- Chancellor, Bharathidasan University released the C.D containing the presentations of the resource person of the Workshop and the Registrar of Bharathidasan University **Dr.T.Ramaswamy** received it.

**Dr. Srinivasa Raghavan**, Librarian, Bharathidasan University, Trichy delivered the speech on **"Information Resources and Retrieval Strategies for Refreed Journals"**. He introduced various sources of information like Primary Sources, Databases, Books, Organisation to the participants.

**Dr.G.Archunan**, Associate Professor, Department of Animal Science, Bharathidasan University in his speech on **"The Process of Article Writing and its Impact"** advised the researchers to concentrate on the contents like abstract, introduction, methods, results, discussion, tables, figures and title in preparing the articles. The art of reviewing the existing research works was interestingly explained by the speaker.

**Dr.N.Vivek**, Blind Reviewer for Management Journals, Assistant Professor, PSG Institute of Management, Coimbatore discussed about the **"Components of Research Paper"** and **"How to calculate Impact Factor and Citation Index"**. He has explained the various types of research papers such as Argumentative papers, Analytical papers, Definition papers, Compare and contrast papers, Cause and effect papers, Reports, and

Interpretive papers. He has also given tips for preparing and publishing empirical research papers.

**“Journal Reviewers Expectations and Reviewing Critically”** and **“Reference and Style”** was explained by **Dr.P.S.S. Prasad**, Chief Editor, National Journal of Technology, PSG Institute of Technology, Coimbatore. He explained the Scholarly peer review (also known as **refereeing**), the process of subjecting an author's scholarly work, research, or ideas to the scrutiny of others who are experts in the same field, before it is published. He has also covered various styles of referencing such as Elsevier, European Journal, IEEE paper and scientific paper.

Nearly 200 participants from various colleges and universities from the various states attended this workshop. **Dr.M.Selvam**, Head, Department of Commerce and Financial Studies, Bharathidasan University, Trichy and Founder- Publisher, SMART Journal of Business Management Studies organised this workshop.