## **SMART**

## **Journal of Business Management Studies**

(An International Serial of Scientific Management and Advanced Research Trust)

ISSN 0973-1598 (Print) ISSN 2321-2012 (Online) Vol. 12 No.1 January- June 2016

## **Editorial**

## Mantri Kaushal Vikas Yojana (PMKVY)

The Union Cabinet, chaired by the Prime Minister, Shri Narendra Modi, approved the **Pradhan Mantri Kaushal Vikas Yojana (PMKVY),** with an outlay of Rs. 1500 crores. This will be the **flagship scheme** for skill training the youth, to be implemented by the new Ministry of Skill Development and Entrepreneurship, through the National Skill Development Corporation (NSDC). Skill training would be based on the National Skill Qualification Framework (NSQF) and industry led standards. Under the Scheme, a monetary reward is given to trainees on assessment and certification by third party assessment bodies.

Highlights of skill training would be that it would be done on the basis of demand, assessed by the NSDC. For assessment of demand, Central Ministries/Departments/State Governments, Industry and Business would be consulted. A demand aggregator platform would be launched for the purpose very soon. The target for skilling would be aligned to demand from other flagship programmes, launched in recent times, such as MAKE IN INDIA, DIGITAL INDIA, NATIONAL SOLAR MISSION AND SWACHH BHARAT ABHIYAN.

The Scheme would be implemented through NSDC training partners. In addition, Central / State Government-affiliated training providers would also be used for training under the Scheme. All training providers will have to undergo a due diligence before being eligible for participating under this Scheme. Focus under the PMKVY would be on improved curricula, better pedagogy and better trainer. The training would include soft skills, personal grooming, behavioral change for cleanliness and good work ethics. Sector Skill Councils and the State Governments would closely monitor skill training that will happen under the PMKVY.

Skill Development Management System (SDMS) would be put in place to verify and record details of all training centers, regarding quality of training locations and courses.

Biometric system and video recording of the training process would be put in place, where feasible. All persons undergoing training, would be required to give feed back at the time of assessment and this would become the key element of the evaluation framework to assess the effectiveness of Scheme. A robust grievance redressal system would be put in place to address grievances relating to implementation of the Scheme. An Online Citizen Portal would be formed to disseminate information about the Scheme.

Trainee feedback, based on validated standard format, obtained at the time of assessment will become the key element of the evaluation framework to assess the effectiveness and scale up of PMKVY in future.

The Twenty Third Issue (Vol-12, No-1) of the SMART Journal of Business Management Studies consists of eight articles, written by authors of repute, on different themes of contemporary relevance. I hope readers would find the journal academically challenging and strategically stimulating

Date:06.01.2016

**Professor M Selvam** 

Founder- Publisher and Chief Editor

&

Head, Department of Commerce and Financial Studies Bharathidasan University, Tiruchirappalli, Tamilnadu, India E-Mail ID: drmselvam@yahoo.co.in