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EDITORIAL

Immaculate Disinflation

India has long been facing high inflation rates, which causes economic instability and hardship for the citizens. Recently India has witnessed “*Immaculate Disinflation*”, which refers to a sustained reduction in inflation without affecting the economic growth. “Immaculate Disinflation” refers to an economic phenomenon in which inflation is reduced without causing an increase in unemployment and recession. Thus immaculate disinflation helps in achieving economic stability of India. This would help in stabilising the prices, boosting the investor confidence, and improving the standard of living.

Immaculate Disinflation is possible due to the prudent fiscal and monetary policies and structural reforms of the government. The Reserve Bank of India (RBI) is focusing on maintaining a moderate inflation target through its proactive approach and its measures such as interest rate adjustments, liquidity management, and effective regulation. The fiscal discipline and structural reforms of government have also played a major role. Streamlining of taxation would lead to increased productivity and decreased price volatility. Further, the efforts taken towards building infrastructure and eliminating bottlenecks in the supply chain further bolstered the disinflationary trend. This would support the sustainable economic growth.

Immaculate disinflation further benefits the average Indian consumers by ensuring stable prices. It would benefit the business men to plan and invest with greater certainty, resulting in increased economic activity. Easy access of credit reduces the cost of borrowing lying beneficial to the business men. Stable prices would promote consumption, as people would have enough

purchasing power. Consumption in turn stimulates the investment in India, leading to the creation of jobs in sufficient numbers and further strengthens the economy. Thus immaculate disinflation sets the stage for long-term prosperity of the Indian economy.

India's journey toward immaculate disinflation is affected by external factors such as global commodity prices and geopolitical uncertainties. Further, structural issues like income inequality, agricultural distress, and unemployment need to be addressed to ensure inclusive growth and sustainable disinflation. To overcome these challenges, the Government may continue to implement prudent fiscal and monetary policies and should prioritize the investments in human capital, skill development, and innovation. Further, the efforts to enhance agricultural productivity, entrepreneurship, foreign direct investment would support sustained disinflation and economic progress. Government policies should also be coupled with structural reforms. Through continued reforms and strategic investments towards innovation and inclusive growth, India can achieve low and stable inflation, paving the way for the sustained economic development and improved living standards.

The Thirty Eight Issue (Vol.19, No.2) of the SMART Journal of Business Management Studies consists of ten articles, written by authors of repute, on different themes of contemporary relevance. I hope readers would find the Journal academically challenging and strategically stimulating.

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